

**American Red Cross****Mid-Atlantic Regional Blood Services**

Eastern North Carolina Center  
3818 Stantonsburg Road  
Greenville, North Carolina 27834  
(252) 758-1140  
Fax (252) 758-9355

June 18, 2002

Mr. Mike Riddle  
WITN  
P O Box 468  
Chocowinity, NC 27889

Dear Mr. Riddle:

The blood drive on Friday, May 24, 2002 at WITN-7 was a life-saving event that benefited many ill and injured patients in the Mid-Atlantic Region. Below is a recap of the statistics for your blood drive.

PERSONS ATTEMPTING TO DONATE BLOOD:	58
DEFERRALS:	11
FIRST TIME DONORS:	3
PRODUCTIVE UNITS OF BLOOD COLLECTED:	46
MOBILE EFFICIENCY:	115%

Great!!

Thank you very much for devoting your time and energy to the coordination of this blood drive. Please extend my sincere appreciation to the WITN-7 blood donors for giving "The Gift of Life."

Sincerely,

*Debbie Page*

Debbie Page  
Account Manager

*Great response!  
Thank you very  
much, WITN!!!*

DP/mdw

JOHN GOWANS  
GENERAL



PHILIP NEEDHAM  
TERRITORIAL COMMANDER

# The Salvation Army

FOUNDED IN 1865 BY WILLIAM BOOTH

LT. COLONEL STANLEY JAYNES  
DIVISIONAL COMMANDER

2337 W. DICKINSON AVENUE • POST OFFICE BOX 113  
TELEPHONE 756-3388 • FAX 756-0010  
GREENVILLE, NC 27835-0113

CAPTAINS HAROLD & LYNNETA POFF  
CORPS OFFICERS

December 11, 2002

WITN TV  
Attn: Mike Weeks  
PO Box 468  
Washington, NC 27889

Dear Friends,

Thank you so very much for the outstanding broadcasting job your station did for The Salvation Army's Kettle Kickoff Campaign.

Without the help of organizations like yours, we would not be able to provide assistance to the needy in our community.

Your generous support of The Salvation Army is greatly appreciated and we will see that it is used to alleviate need.

Thank you again and may God bless you.

His Crusader,

Captain Harold Poff  
Corps Officer

HP/lm



President, East Carolina University Foundation, Inc.  
and East Carolina University Real Estate Foundation, Inc.  
East Carolina University  
Greenville, NC 27858-4353  
252-328-0611 office • 252-328-4369 fax • [www.ecu.edu](http://www.ecu.edu)

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December 6, 2002

Mike Weeks  
General Manager  
WITN Television  
Washington, NC 27889

Dear Mike,

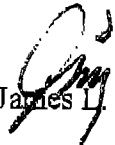
Thanks so much for your grand hospitality while in Washington last week to tape a segment for Business Breaks. When I walked in people were poised to help me out, and I really appreciated that. I was able to do a phone and Internet link for a national phone conference with about a dozen colleagues from around the country. We were discussing issues that relate to the management of institutionally related foundations in preparation for a national conference in April.

I also appreciate the promptness with which you were able to work me into your schedule. Increasingly we are finding people attracted to gift annuities because of their relatively high payout and their simplicity. Thanks for letting us share that concept with your viewers.

I have had three people stop by or call to say they saw the spot this morning. Let's hope someone wants information.

Best wishes for a grand holiday season.

Sincerely,

  
James L. Lanier

*public file*

February 10, 2003

Mr. Mike Riddle  
WITN  
P.O. Box 468  
Washington, NC 27889

Dear Mr. Riddle:

I cannot thank you enough for your support of and participation in The Extreme Art Auction last week. The event was a huge success drawing over 200 people!

As you know, Communities In Schools of Pitt County relies on contributions, gifts and grants to continue to provide quality services and programs to those Pitt County students who need CIS the most. I am so pleased to say we raised close to \$25,000 with this event and succeeded in putting Communities In Schools on the map in Pitt County!

Thank you so very much for the generous donation of advertising on WITN. The ad was extremely eye-catching and I was very pleased with the amount of airtime provided. Many, many people commented on the professionalism of the ad and the prime times in which it ran. We certainly owe so much of our success to you and WITN.

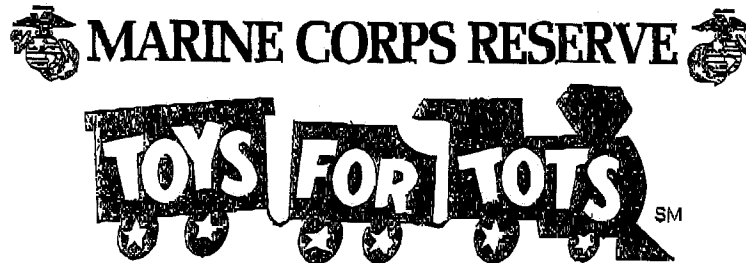
Once again, thank you. Your support of this event was invaluable and I look forward to working with you again in the near future.

Sincerely,



Marcy Romary  
Executive Director

Communities In Schools of Pitt County  
570 West Forlines Rd. Winterville, NC 28590 • 757-9349 • Fax 757-3505  
cispittcounty@coastalnet.com



**February 18, 2003**

I would like to take this opportunity to express my sincere gratitude and appreciation for your donation to the 2002 Cherry Point Reserve Support Unit Toys For Tots Campaign.

With your support, 42,701 toys were collected and distributed to the children of Beaufort, Bertie, Carteret, Craven, Edgecombe, Halifax, Hertford, Hyde, Jones, Lenoir, Martin, Pamlico, Pasquotank, Pitt, Tyrell and Washington counties. The Marines, community volunteers and local business' collective efforts resulted in 20,129 children receiving toys.

Your contribution to ensure a brighter Christmas for deserving children and your support of the Marine Corps community outreach is commendable. You should be proud to know that your donation had a positive impact on the lives of others.

Thank you again for helping us to make this years campaign another success.

With warm regards,

A handwritten signature in black ink, appearing to read "David N. Hicks".

David N. Hicks  
GySgt USMCR



# City of Greenville

North Carolina

P.O. Box 7207 - Greenville, N.C. 27835-7207

CITY MANAGER'S OFFICE

Mike Riddle  
WITN TV7  
PO Box 468  
Washington, NC 27889

Dear Mr. Riddle:

Thank you for producing our public service announcements. Without your assistance, the Pink Ribbon 5k Race for Breast Cancer Research would not have happened and been as successful.

The race occurred on Saturday, April 12, 2003 with over 106 runners and walkers and raised approximately \$1,700 for breast cancer research. I just want to thank you on behalf of the committee and the participants for allowing us to provide a great race and raise funds for this worthy cause.

Sincerely

Deborah S. Clark  
Race Director  
Public Information Officer  
City of Greenville

BEAUFORT COUNTY PARTNERSHIP  
FOR CHILDREN

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1312 John Small Avenue, Washington, NC 27889  
252-975-4647 • Fax 252-975-4722

April 16, 2003

Mike Weeks  
WITN TV  
P. O. Box 468  
Washington, NC 27889

To Mike:

I just would like to personally thank you for hiring such wonderful staff. Everyone I've encountered, what with all the publicity for the Family Fun and School Readiness Fair as well as other events and information, have truly been the friendliest, nicest, cheerful, and warmest of folks. They are certainly an excellent reflection of you. Obviously it must be a wonderful place to work!

Saturday was such a success!! Our numbers doubled from last year. Thank you so much for all your assistance in promoting this event.

My thanks to you for your willingness to always share your resources with us. Together, I know we are building brighter futures for our children.

Very truly yours,

A handwritten signature in cursive script, appearing to read "Lisa Woolard".

Lisa Woolard, Director



## PITT COUNTY HEALTH EDUCATION FOUNDATION

*PCHEF file*

April 15, 2003

Mike Riddle  
WITN-TV7  
PO Box 468  
Washington, NC 27889

Dear Mike,

Thank you very much for your great promotional support of the 11<sup>th</sup> Annual Med-Law Classic. As you know, the Med-Law Classic is the signature event that identifies the fundraising efforts of the Pitt County Health Education Foundation (PCHEF). This year, we were able to meet our goal of \$100,000. This summer these funds will be awarded as grants to projects here in Pitt County that address issues of health and health education.

The basketball challenge between the physicians and the lawyers has grown over the past 11 years into one of the most successful fundraising events in Pitt County. We thank you for continuing to support us in so many ways: production and airing of the PSA (Robert Bonner outdid himself this year and created a very memorable PSA!), morning shoot-outs with Jim Howard, Business Break, appearance on the 5:00 p.m. news, Billy Weaver and Amanda Ross joining us at the game for the shoot-out, the Sumo Wrestler suits... The list goes on and on! We value our partnership with WITN and look forward to a great ongoing relationship as we continue to address Pitt County's many community health needs. As you know, the welfare and prosperity of our community depends on the health of its children and families.

Your continued support is truly appreciated. We hope you will join us again next year as we strive to make the 12<sup>th</sup> Annual Med-Law Classic even bigger and better.

Sincerely,

Don Higley  
PCHEF Chairperson

Dave Michael, MD  
PCHEF Vice-Chair



**Beaufort Business Association**

*Proud Sponsor of the*  
**Beaufort Music Festival**  
PO Box 56  
Beaufort, NC 28516

*File*

May 12, 2003

Mike Riddle  
Program/Operations Manager  
WITN-TV7  
PO Box 468  
Washington, NC 27889

Dear Mike:

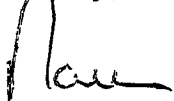
On behalf of the Beaufort Business Association, I would like to thank you and your team for all you did to help us promote the 15th Annual Beaufort Music Festival. Your coverage was outstanding and having WITN-7 on board really made a difference.

I very much enjoyed my two interviews with Linda Shore. She makes it all so easy and is so comfortable to talk with that there is never a thought of being nervous. I certainly appreciated the opportunity to talk about our festival on two different occasions and I know her interviews helped us get the word out. Thanks to your coverage, the town was packed for the POCO concert on Saturday. Unfortunately, the downpour on Friday night kept the crowd down and the Drifters didn't have such a big turnout (but what a show they put on in the NC Maritime Museum...I hope you had a chance to see it!!)

Thank you for taking time out of your busy schedule to MC the activities on Saturday. You did a great job and we really appreciate all the promoting you did for our sponsors. Thank Patrick and Doug for their help also.

It was great having you all here and we all very much appreciate having WITN-7 as a Sponsor for the 2003 Beaufort Music Festival.

Sincerely,



Nan O'Pray

Didn't POCO put on a great show!!



**MUSEUM OF THE  
ALBEMARLE**

---

Ed Merrell  
ADMINISTRATOR  
1116 U.S. 17 South  
Elizabeth City, NC 27909-9806

Phone: (252) 335-1453  
Fax: (252) 335-0637  
E-mail: [emerrell@mindspring.com](mailto:emerrell@mindspring.com)

public file

June 2, 2003

Mr. Mike Weeks  
WITN-TV  
PO Box 468  
Washington, NC 27889

Dear Mr. Weeks,

On behalf of the Museum of the Albemarle, I would like to thank you for the opportunity you gave for the museum and the other Historic Albemarle Tour sites to appear on your station. The Historic Albemarle Tour plays a huge role in the tourism industry of North Carolina and the Museum of the Albemarle is proud to be a part of the organization.

As one of only two North Carolina stations in Elizabeth City, WITN-TV is valued very much and we appreciate the opportunity to appear. I have enclosed a copy of our upcoming calendar of events for the remainder of 2003. If the Museum of the Albemarle can be of any service in the future, please feel free to contact us.

Sincerely,

Howard Draper  
Educator



**American  
Red Cross**

**Cape Fear Chapter**

1102 South 16th Street  
Wilmington, NC 28401

Phone: 910-762-2683

Fax: 910-343-5850

Email: [capefearwnc@usa.redcross.org](mailto:capefearwnc@usa.redcross.org)

website: [www.arccapefear.org](http://www.arccapefear.org)

March 24, 2003

Mr. John Shine  
WECT-TV  
Wilmington, NC 28412

Dear Mr. Shine:

On behalf of the American Red Cross, Cape Fear Chapter, we thank you for your sponsorship of this year's Red Cross Ball. One hundred percent of your contribution will be used locally by the Chapter and will enable us to bring vital emergency, safety, blood and disaster services to its citizens.

Please let us know if you are aware of any other organizations or individuals whom we should include as potential sponsors or attendees for next year's Ball. Thank you again for your generous participation in this important event.

Sincerely,

Patti Jenkins  
Chair, Board of Directors

PJ/ak

Enclosure - Receipt.

John  
Thank you for  
your generous support!  
Good to see you at  
the ball!  
Sincerely,

**Together, we can save a life**

U.S. Department of  
Homeland Security

United States  
Coast Guard



Commanding Officer  
USCGC DILIGENCE (WMEC 616)

109 North Water Street  
Wilmington, NC 28401

Phone: (910) 815-4528  
Fax: (910) 815-4624

Email: mvega@cgddiligence.uscg.mil

5720  
July 31, 2003

WECT-TV CH 6  
Attn: Mr. John Shine  
322 Shipyard Blvd  
Wilmington, NC 28411

Dear Mr. Shine:

On behalf of the Officers and Crew of the United States Coast Guard Cutter DILIGENCE I would like to extend our warmest thanks for your generous contribution toward this year's Diligence Dash and Golf Tournament. This year was the most successful undertaking in the event's 10 year history. With your help we were able to raise over 9,000 dollars for our two local charities.

The Domestic Violence Shelter and Services of Wilmington and The Cape Fear Council of the Boy Scouts of America were most grateful for your contributions and also extend their thanks for your sponsorship. We are proud to be able to work with caring members of the community such as your team at CH 6 for this worthy cause. We look forward to making Diligence Dash 2004 an even greater success with your help next year. Thank you for your support.

Sincerely,

A handwritten signature in cursive script that reads "C. A. Blomme".

C. A. BLOMME  
Commander, U.S. Coast Guard  
Commanding Officer, USCGC DILIGENCE (WMEC 616)



July 3, 2003

Mr. Raeford Brown  
WECT TV6  
322 Shipyard Blvd.  
Wilmington, NC 28412

Dear Raeford:

On behalf of the Board of Directors and Sun Fun Festival Council, please accept our sincere appreciation for your support of the 52<sup>nd</sup> Annual Sun Fun Festival. Please convey our thanks to the WECT team for their participation.

The Sun Fun Festival is a great promotional program for our community and it takes a lot of time and effort from everyone involved. The volunteers and staff did an outstanding job organizing the many events. The contributions and cooperation that we received from the media, business community, municipalities and volunteers were outstanding.

Thank you again for your cooperation and support of the Sun Fun Festival. The 2004 festival will be June 3 – 7. We look forward to working with you again.

Sincerely,

A handwritten signature in black ink, appearing to read "Dennis Wade". The signature is fluid and cursive.

Dennis Wade  
Chairman of the Board

A handwritten signature in black ink, appearing to read "M. Lance Thompson". The signature is fluid and cursive.

M. Lance Thompson, General Chair  
52<sup>nd</sup> Annual Sun Fun Festival



of the Lower Cape Fear, Inc.

May 23, 2003

2815 South College Road  
Wilmington, NC 28412-6826  
910-799-6820  
Fax: 910-799-5681

*Eric / P. Pie*  
Mr. John Shine, Vice President/General Manager  
WECT-TV6  
322 Shipyard Boulevard  
Wilmington, NC 28412

Dear Mr. Shine:

Congratulations on making the 19<sup>th</sup> Annual WECT YWCA Cape Fear Women of Achievement Awards the best ever! Your commitment to this event helped the YWCA honor 55 extraordinary women and teen leaders in the Cape Fear Area and sent a positive message to the over 450 attendees that your company supports the efforts of the YWCA to serve women and families.

In return for your in kind donation of advertising, you received 16 seats to the awards dinner, which we value at \$560.00 (16X\$35).

The Women of Achievement Awards is the largest fundraiser for the YWCA. Proceeds are used to fund scholarships for four teen leaders to attend college and enables the YWCA to continue to provide quality programming and services; such as summer camp and after school child care to our community.

Please let us know what you thought of this year's event! Each year, we evaluate the awards program to improve upon it for the subsequent year. We value and appreciate your feedback. Email Mary Martin at [maryywca@aol.com](mailto:maryywca@aol.com) or call Mary at the YWCA at 799-6820.

Again, thank you for your contributions to the YWCA through the Women of Achievement Awards. Please keep us in mind for next year as we look forward to the 20<sup>th</sup> Annual Cape Fear Women of Achievement Awards in May 2004!

Wishing you the best and much success in the future,

*Margaret Bailey*  
Margaret Bailey, Chair  
Women of Achievement

*Thank you!*

**Scott, Eric**

---

**From:** Shine, John  
**Sent:** Thursday, April 03, 2003 3:16 PM  
**To:** Scott, Eric  
**Subject:** FW: thank you

to public file.....

-----Original Message-----

**From:** Gordon, Bette [mailto:bette.gordon@aaiintl.com]  
**Sent:** Thursday, April 03, 2003 8:34 AM  
**To:** Shine, John  
**Subject:** thank you

Good Morning John,

I want to thank you for the umbrella for the Relay for Life Raffle. Your support is greatly appreciated. We have raised \$10000.00 so far and hope to reach our goal of \$20000.00. Needless to say working together we do make a difference.  
Many thanks for your kindness and support.

Sincerely,  
Bette Gordon

4/3/2003

*The American Red Cross, a humanitarian organization  
led by volunteers and guided by its Congressional Charter  
and the Fundamental Principles of the  
International Red Cross Movement, will provide relief  
to victims of disaster and help people prevent, prepare for,  
and respond to emergencies.*



*John —*

*A quick, belated thank you to  
WSET for your outstanding support  
of our 22nd Annual Charity Ball.  
You were very responsible for the  
excellent media coverage we received  
for this special event.*

*John, it was a pleasure to work  
with you and your staff. We are  
most appreciative of your continued  
backing of The Red Cross. Sincerely, Steve*





# Coastal Living Show

Sponsored by  
Wilmington Woman's Club

March 28, 2003

Mr. Hershel Howie  
WECT TV6  
322 Shipyard Boulevard  
Wilmington, North Carolina 28412

Dear Mr. Howie:

The 2003 Coastal Living Show may have been the most successful show in its 24 year history. Your promotion beginning in December and continuing through the broadcasts from the Schwartz Center played a prominent part in publicizing the event.

We want to thank all of your personnel who worked with us. They were very professional, helpful, and friendly. It was a pleasure to meet and talk with them.

We appreciate the contribution that WECT-TV made to the success of the show. It will enable the club to make a difference in the community through the distribution of all of the profit realized. We look forward to your support in 2004.

Sincerely,

A handwritten signature in cursive script that reads "Alma W. Adcock". The signature is fluid and elegant, with a long horizontal flourish at the end.

Alma W. Adcock  
Advertising Chairman  
Coastal Living Show 2003

**Scott, Eric**

---

**From:** Shine, John  
**Sent:** Friday, March 07, 2003 11:10 AM  
**To:** Scott, Eric  
**Subject:** FW: Buddy Check 6

public file please.....

-----Original Message-----

**From:** Gordon, Bette [mailto:[bette.gordon@aaiintl.com](mailto:bette.gordon@aaiintl.com)]  
**Sent:** Friday, March 07, 2003 9:56 AM  
**To:** Weller, Frances  
**Cc:** Shine, John  
**Subject:** FW: Buddy Check 6

Dear Frances,

The Buddy Check 6 segment Thursday night was beyond my greatest expectations. We have received about 14 orders for bracelets and several people have requested information on the Relay. Thank you so much for your time and commitment to the American Cancer. You certainly make a difference in our community and all those who's lives you touch.

Many thanks,  
Bette Gordon

3/7/2003



THE UNIVERSITY OF NORTH CAROLINA AT WILMINGTON

17 February 2003

George,

I want to let you know how much I appreciated your very, very amusing and effective participation in the Wilmington Symphony Orchestra concert this past Saturday. The audience obviously was thrilled, Steven and the orchestra had a great time, and (most importantly) I was vastly entertained. Congratulations on a comedic job well done!

Thanks again and best wishes.

Norman Bemelmans  
Director  
Kenan Auditorium

Copy to: *Reed Wallace, Executive Director, Wilmington Symphony Orchestra*

KENAN AUDITORIUM

601 SOUTH COLLEGE ROAD · WILMINGTON, NORTH CAROLINA 28403-5966 · DIRECTOR 910-962-3442 · BOX OFFICE 910-962-3500 · 1-800-732-3643



6206 Oleander Drive  
Wilmington, N. C. 28403  
Phone: (910) 452-6393  
Fax: (910) 452-6398

NEW HANOVER COUNTY  
EXTENSION SERVICE  
ARBORETUM FOUNDATION, INC.

TRUSTEES

PRESIDENT

Neel Patrick

VICE-PRESIDENT

Karen Root

TREASURER

Sarah Gillespie

SECRETARY

Beryl Glover

Ed Bill  
Dick Boylan  
Mary Boylan  
Bob Brannigan  
Alan Broadwater  
Bette Broadwater  
Wanda Canada  
Jane Filcoin  
Tom Huckelbery  
Marie Kahn  
Pam Kersting  
Gloria Kidd  
Glenna Kiner  
Linda L. Lawson  
Ann Lees  
Diane Lynch  
Glenn Nichols  
Mary Margaret McEachern Munated  
Anne O'Malley  
Larry Pendleton  
Pauline Purdum  
Bob Reid  
Dr. Carl K. Rust  
Dr. Henry Singletary  
Dr. Philip Smith  
Peter Smoot  
Anne van Amerongen  
Dave Weaver, Ex-officio  
Lyndia Wright  
Ronna Zimmer

February 8, 2003

Mr. John Shine  
General Manager and Vice President  
WECT TV-6  
322 Shipyard Blvd.  
Wilmington, NC 28412

Dear Mr. Shine:

The NHCO Arboretum Foundation thanks you and your station for its great support of the tenth annual Wilmington Garden Show. We are so appreciative of the coverage that Bob Townsend and Bruce Williams gave the show during the Downeast Gardener broadcast and the wonderful ads that were televised throughout the days leading up to the show. This kind of support is essential to the success of our show and amount of money we are able to raise to support the Arboretum. We are hopeful that the gardens will continue to prosper because of this kind of public support.

I hope you were able to use the tickets to the Preview Party and got a chance to see the show at its best. Please express our appreciation to your staff.

Sincerely,

*Gloria Kidd*

Gloria L. Kidd  
Publicity Chairperson

Scott, Eric

---

From: Shine, John  
Sent: Sunday, February 23, 2003 9:55 PM  
To: Scott, Eric  
Subject: FW: tonight's newscast

Copy for public file please.

J

-----Original Message-----

From: ncrev@bellsouth.net [mailto:ncrev@bellsouth.net]  
Sent: Saturday, February 22, 2003 7:01 PM  
To: Willis, Elizabeth  
Cc: Shine, John  
Subject: tonight's newscast

Dear Elizabeth,

You were a real hit at the Fashion Show today. You were exceedingly easy to work with. You are poised and professional. The preliminary feedback on the ticket sales and silent auction is that we realized about \$10,000. This exceeds our expectations.

You put together a good newscast under less than ideal circumstances this evening. You preempted the network with news of the transplant girl's death. Thanks for the nice coverage of the event on the newscast. We are very grateful.

George Gates and all of us connected to Baptist Hospital Couns.Ctr.

**Scott, Eric**

---

**From:** Davis, Karl  
**Sent:** Thursday, August 14, 2003 3:38 PM  
**To:** Scott, Eric  
**Subject:** FW: Adopt Till You Drop

Public File????

-----Original Message-----

**From:** Shine, John  
**Sent:** Thursday, August 14, 2003 3:21 PM  
**To:** All WECT News  
**Cc:** All WECT Managers  
**Subject:** FW: Adopt Till You Drop

-----Original Message-----

**From:** LFried360@aol.com [mailto:LFried360@aol.com]  
**Sent:** Thursday, August 14, 2003 2:14 PM  
**To:** Shine, John  
**Subject:** Adopt Till You Drop

Der Mr. Shine,

We would like to thank you for WECT's support for our event. It was wonderful. We had such a wonderful response from the public. We asked all of our adopters how they heard about us and they told us by your newscasts. I thought that was wonderful.

Of course having such professionals as Ken and Fran as our spokespeople made an impact as well. This past weekend got us through the immediate crisis, but there is no shortage of cats and kittens. So far this week we have fixed 75 cats and kittens with one more clinic tomorrow. Half of them are going back to the people who rescued them.

Thank you Mr shine for your support. If you ever bring back PETSABERS, we are definitely interested.

Sincerely,  
Diane Poster  
CAT Cat Adoption Team

8/14/2003



## Communities In Schools

HELPING KIDS  
PREPARE FOR LIFE

Communities In Schools of Cape Fear

Greater Wilmington Chamber Foundation

1 Estell Lee Place

Wilmington, NC 28401

phone: 910-762-2611 x: 203 • fax: 910-762-9765

Mr. Karl Davis  
WECT-TV 6  
322 Shipyard Boulevard  
Wilmington, NC 28412

Dear Mr. Davis:

On behalf of Communities In Schools of Cape Fear, I would like to thank you for all of your media coverage during our Stuff the Bus Campaign. Our goals were to collect more supplies than last year and to raise the community's awareness about CIS – and we achieved both!

Kim Fields did such an excellent job "leading" Tracy and I to say the most attention-grabbing comments. We enjoyed working with her and appreciate all her enthusiasm. Tracy Tisdale will bring you one of the mall posterboards for your office.

I look forward to working with you in the future and to expanding the Stuff the Bus Campaign. Thanks again – you've made several students better prepared for this school year.

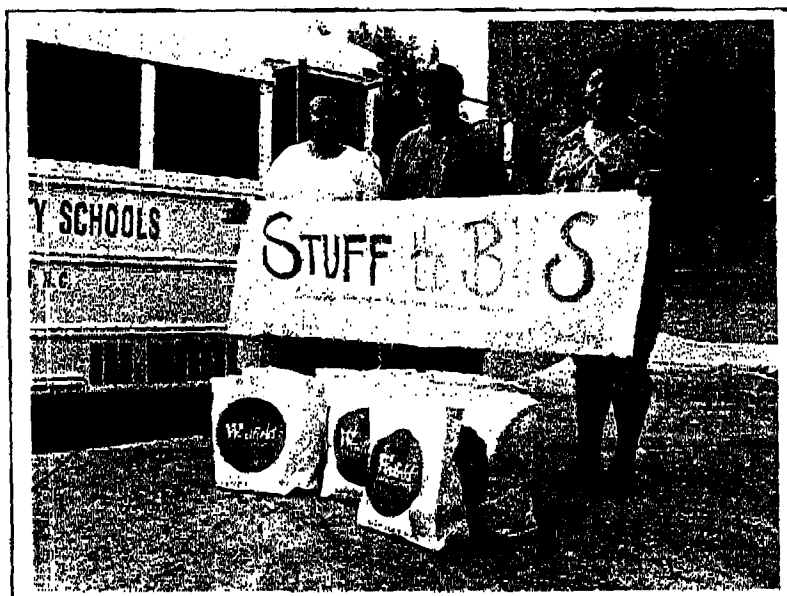
Sincerely,

*Diana*

Diana G. Corbett  
Executive Director

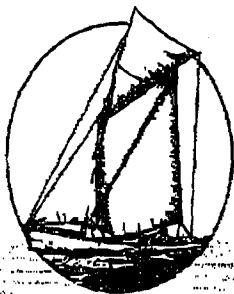
Enclosures

Cc: Kim Fields  
Beth Young



NHCS Employees help with the CIS Stuff the Bus Campaign. (l to r)  
Vivian Haynes, George James and Valeria Jones





# North Carolina Maritime Museum

North Carolina Maritime  
Museum at Southport

116 N. Howe Street  
P.O. Box 11101  
Southport, NC 28461  
910 457 0093

North Carolina Maritime  
Museum on Roanoke Island

One Festival Park  
Manteo, NC 27954  
252 475 1750  
fax 252 475 1507

Mr. George Elliott,  
Chief Meteorologist  
WECT-TV  
322 Shipyard Blvd.  
Wilmington, NC 28412

9-23-03

Dear Mr. Elliott:

Thank you for attending our September 9 Hurricane Forum, and for sharing your expertise with us. Our area has so many new citizens, and we recognized that it was time to "bring us all up to speed" when preparing for a storm.

We all found your suggestions and recommendations extremely helpful, and know that the outcome of your ideas was good preparation for what could have been a disastrous visit by Isabel.

We appreciate your cooperation and look forward to working with you again

Sincerely,

Mary E. Strickland  
Branch Manager/Curator  
NC Maritime Museum at Southport



**Scott, Eric**

---

**From:** Brown, Raeford  
**Sent:** Friday, September 19, 2003 7:54 AM  
**To:** All WECT  
**Subject:** FW: Thanks!

Even those in other markets closer to the storm like us. I heard this time and again during the last storms in 1999.

-----Original Message-----

**From:** Dusty Longwolf [mailto:dusty28540@charter.net]  
**Sent:** Thursday, September 18, 2003 10:14 PM  
**To:** Brown, Raeford  
**Subject:** Thanks!

I would like to just say thanks to George Elliott and All your staff for your expert and professionalism that you showed during Hurricane Isabel, along with many past hurricanes. My family and I found George and you staff more informing than The Weather Channel. I felt that The Weather Channel was more alarming and disturbing than WECT Channel 6.

Thanks,  
Stormy & Dusty & family, faithful hurricane watchers.  
Jacksonville, NC.

9/19/2003

Scott, Eric

---

From: Brown, Raeford  
Sent: Friday, September 19, 2003 7:57 AM  
To: All WECT  
Subject: FW: THANK YOU! GREAT JOB!

-----Original Message-----

From: Mary Ames Sheret [mailto:MASheret@ec.rr.com]  
Sent: Thursday, September 18, 2003 9:49 PM  
To: Brown, Raeford  
Subject: THANK YOU! GREAT JOB!

Just a note to thank you for such great coverage of Isabel before and during the storm. I moved to Wilmington this year so this is my first hurricane season and I really, really appreciated the weather coverage by George Eliot. I learned what our local area could expect in terms of wind and rain even though Isabel was heading north of here. That helped me decide how to prepare for this storm. Then I watched your coverage nearly all day on Thursday and thought everyone did an outstanding job. Thanks!

Mary Ames Sheret  
Wilmington, NC

Scott, Eric

---

**From:** Brown, Raeford  
**Sent:** Thursday, September 18, 2003 3:42 PM  
**To:** All WECT  
**Subject:** FW: BEST NEWS ON T.V.

Thanx to all of you for your efforts that help make us look good.

-----Original Message-----

**From:** dan strickland [mailto:strickeasy@yahoo.com]  
**Sent:** Thursday, September 18, 2003 12:16 PM  
**To:** Brown, Raeford  
**Subject:** BEST NEWS ON T.V.

I've been wanting to send this e-mail for a long time. No better time than a hurricane. I live in a small, small town in Columbus Co. called Cerro Gordo, which means fat hill. but thats enough about me. I just wanted to tell wect news team that you are doing a great job. Everybody likes to laugh, and i think that George Elliot is a prime example of that. He is a very humors guy. He keeps something going all the time. And Frances is another key to the wect news family. She is beautiful and smart. Then there is Ken, he has been doing the news forever, but it would'nt be the same without him. And for the rest of the wect news family, your doing a great job, keep it up. Humor is the key, prime example, George Elliot.

### PSALM 103

---

Do you Yahoo!?  
Yahoo! SiteBuilder - Free, easy-to-use web site design software



June 6, 2003

Ms. Chris Kaye  
Clear Channel Radio  
3100 Smoketree Court  
Suite 700  
Raleigh, NC 27604

Dear Ms. Kaye,

On behalf of the Durham Earth Day Committee, I'd like to thank you for your support of the 2003 Durham Earth Day Festival. Despite a rainy start, over 2,000 people from all over the Triangle came to the historic DAP to enjoy a fun and educational day. The festival is planned by a group of hardworking volunteers and is solely made possible from in-kind and monetary donations – the day would not have been a success without your support. The Sunday radio show about the festival was a great way to spread the word about our annual event.

The Durham Earth Day Festival has become a local tradition and will continue to grow with the support of area businesses. We are very pleased with the success of this year's festival and know that it can only get stronger in the years to come. Next year, we'll be celebrating our 5<sup>th</sup> anniversary, and I hope you will continue to support us. Thank you again!

Sincerely,

Alison Fiori  
Durham Earth Day Committee Chair

2003 Durham Earth Day Festival  
(919) 560-4185 ext. 248

[www.durhamearthday.org](http://www.durhamearthday.org)

*printed on 100% post-consumer recycled paper*

NORTH CAROLINA

# Museum of Art

September 30, 2003

Ms. Chris Kaye  
WTRG-FM - 100/7  
Clear Channel Communications  
3100 Smoketree Court, Suite 700  
Raleigh, NC 27604

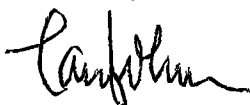
STREET ADDRESS  
2110 Blue Ridge Road  
Raleigh, North Carolina  
27607-6494

Dear Chris,

Thank you very much for your in-kind donation to the North Carolina Museum of Art. Your gift of Cuban Cool PSAs on Aug. 10, Aug. 17 and Aug. 24, valued at \$450.00, is greatly appreciated.

Please feel free to contact the membership office at (919) 839-6262, ext. 2121 if you need any additional information.

Sincerely,



Lawrence J. Wheeler

MAILING ADDRESS  
4630 Mail Service Center  
Raleigh, North Carolina  
27699-4630

919.839.6262 phone  
919.733.8034 fax

[www.ncartmuseum.org](http://www.ncartmuseum.org)

DIRECTOR  
Lawrence J. Wheeler

Service: Cuban Cool PSAs on Aug. 10, Aug. 17 and Aug. 24

*This letter serves as your receipt. No goods or services were provided in exchange for your gift.*

GOVERNOR  
Michael F. Easley

SECRETARY, DEPARTMENT  
OF CULTURAL RESOURCES  
Lisbeth C. Evans

**American  
Red Cross****TRIANGLE**  
AREA CHAPTER

September 30, 2003

Clear Channel Radio  
ATTN: Donna Gonyeau  
WTRG-FM; WRDU-FM; WDCG-FM; WRSN-FM  
3100 Smoketree Court  
Raleigh, NC 27604

Dear Friends:

Thank you for your generous gift of \$849.34 to support American Red Cross disaster relief efforts in response to Hurricane Isabel in North Carolina. Your support makes it possible for the Red Cross to respond immediately to disaster victims nationwide with critical help such as shelter, food, clothing, and mental health counseling.

The Red Cross and its chapters respond to more than 67,000 disasters during the course of a single calendar year. Many of these disasters you will never hear about because they receive little or no national media coverage. They range in scope from large-scale disasters, such as hurricanes and tornadoes, to apartment fires and small floods. Each is devastating to the individuals and families who suffer through them.

The Disaster Relief Fund has enabled the Red Cross to respond to the needs of the victims of Hurricane Isabel. The Red Cross continues to provide ongoing emergency relief in North Carolina, Virginia, Maryland, and Delaware. Already we have served more than 250,000 meals and snacks, provided shelter to more than 71,000 people left homeless or without electricity, and deployed 155 emergency response vehicles.

Your support is critical to providing relief to disaster victims. The Disaster Relief Fund means our response can be immediate regardless of the type of disaster or the community's ability to financially support our efforts. Red Cross assistance to disaster victims for the foreseeable future will be focused on meeting immediate basic human needs, such as food, clothing, shelter, essential medication and mental health counseling.

We are grateful for financial gifts such as yours that have enabled us to provide prompt and direct assistance to those in need. If you have any questions or would like to know more about the services that the Red Cross is committed to providing, please contact the Triangle Area Chapter at 919-231-1602.

Your heartfelt support ensures that the Red Cross can continue to provide relief to disaster victims, whenever and wherever we are needed. Your gift has enabled the victims of Hurricane Isabel to begin rebuilding their lives. Together, we can save a life.

Sincerely,

Robert Bowerman  
Board Chair

\*Your contribution may be recognized in Red Cross publications. If you prefer that your contribution remains anonymous, please contact the Triangle Area Chapter's Financial Development Department at 919-231-1602.

*This document may be used for tax purposes.  
No goods or services were received in conjunction with your contribution.*



Partnership for a Drug-Free NC, Inc.  
4208 Six Forks Road, Suite 145 • Raleigh, NC 27609  
(ph.) 919-782-9747 • (fax) 919-782-0651  
[www.drugfreenc.org](http://www.drugfreenc.org)

July 28, 2003

Ms. Chris Kaye  
News & Public Affairs Director  
Clear Channel Radio  
3100 Smoketree Court, Ste. 700  
Raleigh, NC 27604

Dear Chris:

I just wanted to send a brief note to thank you for taking time to meet with me and Terri Hill of the Partnership for a Drug Free America (PDFA) on Tuesday, July 15<sup>th</sup>. I was really encouraged by our lively conversation and your enthusiasm about ways to continue to spread the no-use message.

While you may already know that marijuana continues to be the # 1 illicit drug used in the Raleigh/Durham area, Ecstasy and methamphetamine use are rising. Statistics show that one way to make a dent in this trend is through "no-use" messages directed to teens and their parents, and television, radio and the internet are among the most effective ways to spread these messages. In fact, a recent study by RoperASW shows that teens are up to 38% less likely to use drugs when they see or hear anti-drug ads at least once a day.

Chris, I look forward to our radio interview this week regarding substance abuse, and want you know that we greatly appreciate your diligence and creativity in helping the Partnership for a Drug-Free NC spread the "no-use" message. If I can be of any other assistance to you or the news department, please let me know.

Sincerely,

Donna-maria Harris  
Media Campaign Coordinator



NATIONAL  
MULTIPLE SCLEROSIS  
SOCIETY

*Eastern North  
Carolina Chapter*

*Public File*

*Chris Kaye*

National Multiple Sclerosis Society  
Eastern North Carolina Chapter  
3101 Industrial Drive, Suite 210  
Raleigh, NC 27609

Tel (919) 834-0678  
1 (800) FIGHT-MS  
Fax (919) 834-9822  
Web site: [www.encms.org](http://www.encms.org)

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May 1, 2003

Sherri Sawyer  
WDCG-WRSN-WTRG-WRDU  
3100 Smoketree Court, 7th Floor  
Raleigh, NC 27604

Dear Sherri,

Multiple sclerosis is an unpredictable disease. A common frustration among people with MS is the inability to make plans because symptoms often appear and disappear without warning. For many, fatigue, mobility and even pain develop with no advance notice, changing the day's schedule.

All of us shared the frustration of unpredictability on Saturday, April 5 at the 2003 Serono/Pfizer MS Walk. The threat of severe weather made it necessary to drastically alter our plans for the day as we moved registration to a nearby parking deck and eventually canceled the walk altogether. While the storm that passed over us was not as severe as expected, the threat of lightning was too great to move forward with the event as planned. After consulting with the National Weather Service, all three National MS Society chapters in North Carolina had to change walk logistics because of the same line of storms.

MS, like the weather, is unpredictable. What is predictable is our mission: to end the devastating effects of MS. Come rain or shine, there are 2,800 people – our friends, family and neighbors – who count on us for information and support as well as our leadership in national MS research efforts.

Our fund-raising goal for the Serono/Pfizer MS Walk is \$350,000, and we thank you for assisting us in our efforts to reach this goal. Among other important programs, it will provide information for people who are newly diagnosed with MS, emergency financial assistance, equipment loan, peer-support programs, teleconferences and additional services for people who are homebound and the emerging research that continues to bring us hope of new discovery each and every day. Through the

The National MS Society...One thing people with MS can count on. Please remember the National MS Society in your will.

The National Multiple Sclerosis Society is proud to be a source of information about multiple sclerosis. Our comments are based on professional advice, published experience and expert opinion, but do not represent therapeutic recommendations or prescriptions. For specific information and advice, consult a qualified physician.



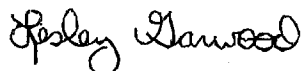
support of wonderful corporate partners such as WDCG, WRSN, WTRG and WRDU, we are able to minimize our fund-raising costs, spread the word about the MS Walk and make a difference in the lives of our neighbors in Eastern North Carolina. To assist us in meeting your company's sponsorship goals, please complete our sponsor survey on-line at <http://www.surveymonkey.com/s.asp?u=35705206802>. We value your feedback and will use this information for future events.

Thank you for your advertising donation valued at \$39,600. You may retain this letter as a record for tax purposes. The National Multiple Sclerosis Society is a 501(c)(3) organization, and your donation is tax deductible. Our tax identification number is 13-5661935. Enclosed is a sample of the marketing benefits the stations received through the promotion of this event.

Join us for our fabulous Great Feets Party on Sunday, June 8 from 3-5 pm at Carolina Brewing Company in Holly Springs! This will be a fun afternoon to celebrate the remarkable contributions our sponsors and participants have made! Please see the enclosed flyer for additional information. We will hold a mini-MS Walk the day of the party so you can still enjoy the great celebration we had planned for April 5. Make sure you mark your calendar now!

**THANK YOU** again for supporting this year's MS Walk. With your partnership, we look forward to announcing the end of MS!

Sincerely,



Lesley Garwood  
Development Coordinator

*Dear Friends of the Garden Tour,  
On behalf of the Garden Supply Company and the Susan G. Komen  
Breast Cancer Foundation, thank you for your generous support  
of the Third Annual Cary Garden Tour for the Cure™. Through  
your time, talents, gardens, financial and in-kind contributions, we  
were able to raise over \$40,000 in ticket sales, sponsorships, donations,  
and programs. Over 600 tickets were sold!*

*We simply could not have reached our goal without you, and  
we hope that you join us again next year for the 2004 Garden  
Tour for the Cure™.*

*The 2003 Garden Tour for the Cure™ Steering Committee*

Dear Chris,

Thank you so much for having  
hip and I on your radio show. I  
really enjoyed meeting and you made  
it all very easy and comfortable for both  
of us. Thank you for taking the time  
to care and help us get out the word  
about our walk and on the disease in  
general. I love your show and have  
been listening since we first talked.  
I look forward to working with you  
again soon. Thanks!

Andrea Hill  
Arthritis Foundation

Chris

Just wanted to drop you a note  
and say thank you for telling  
everyone about our Charity Challenge.  
We have had a lot of positive  
feedback about the show.

Thanks again,  
Greg Miller



*Dedicated to finding a cure*

Triangle/Eastern NC Chapter  
2210 Millbrook Road, Suite 109  
Raleigh, NC 27604  
t: 919-431-8330 f: 919-431-8373  
www.jdrf.org

October 2, 2003

Ms. Loretta Harper  
WRAL  
2619 Western Blvd, Box 12000  
Raleigh, NC 27606

Dear Loretta:

On behalf of the Triangle/Eastern NC Chapter of the Juvenile Diabetes Research Foundation (JDRF), I would like to thank you and WRAL for your very generous support of our 2003 Walk to Cure Diabetes. Your commitment and PSA's enabled us to spread awareness of the Walk, in return increasing of diabetes and the need for the cure.

Over 5,000 people attended Walk Day and your contribution helped us produce an event that was a pleasant experience for all participants. The weather was perfect and the atmosphere was festive, which allowed us to hold a great celebration. The grand total raised, as of today, is \$490,000 and we are still counting! With your help, the Walk to Cure Diabetes continues to be one of the largest and most successful walks in our area.

The mission of the Juvenile Diabetes Research Foundation is to find cure for diabetes and its complications through the support of research. In a typical year, 85 percent of JDRF's expenditures directly support research and education about research. Your donation helps us to maintain this high level of excellence and to this we are extremely grateful.

The Juvenile Diabetes Research Foundation is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Service Code. Therefore, your donation is fully tax-deductible to the extent of the law.

We look forward to your involvement in next year's Walk to Cure Diabetes and continue to thank you for your support.

Sincerely,

Farrah Brown  
Executive Director



# Thank You!

**Thank you so much for your contribution to  
North Carolina Senior Games! We appreciate your support as a  
sponsor of Senior Games State Finals 2003.**

**A copy of the State Finals Official Program is enclosed for you (see  
page 6). You will also be acknowledged in the November issue of  
"The Torch", the North Carolina Senior Games newsletter.**

**Your sponsorship enhanced the lives of our participants by providing  
fellowship, fitness, fun, health and competition. Thank you for all  
you did to make 2003 a success.**

**Please put next year's dates, 20<sup>th</sup> Anniversary of State Finals,  
on your calendar for the Raleigh events  
September 27<sup>th</sup> - October 3<sup>rd</sup>, 2004.**

**Thank you again for your partnership - we appreciate you!**

*Thanks for the PSA's, WRAL TV 5  
ran to recruit volunteers! We had  
a great year! Cindy*



## Strange, Debbie

---

**From:** Parish, Phyllis  
**Sent:** Monday, October 13, 2003 11:56 AM  
**To:** Strange, Debbie  
**Subject:** FW: Terrific!

-----Original Message-----

**From:** Pam Kohl [mailto:p.kohl@poehealth.org]  
**Sent:** Thursday, May 29, 2003 10:25 AM  
**To:** Phyllis Parish (E-mail)  
**Subject:** Terrific!

Hi Phyllis,

The documentary on obesity was TERRIFIC!! As always you did a wonderful job. My whole family watched it together and as soon as it was over we all went for a long walk. In fact, Max suggested that we take a hike together every Saturday...this from a kid who prefers computer games to just about anything!!! So thanks for your good work and please let me know if the Poe Center can help in anyway in the future. Take care, Pam

Pam Kohl  
Alice Aycock Poe Center for Health Education  
224 Sunnybrook Rd.  
Raleigh, NC 27610  
office 231-4006 fax 231-4315  
P.Kohl@poehealth.org

10/13/2003

**Strange, Debbie**

---

**From:** Parish, Phyllis  
**Sent:** Monday, October 13, 2003 11:58 AM  
**To:** Strange, Debbie  
**Subject:** FW: Bravo!

-----Original Message-----

**From:** Mike Edwards [mailto:MEdwards@ncmedsoc.org]  
**Sent:** Thursday, May 29, 2003 11:13 AM  
**To:** PParish@wral.com  
**Subject:** Bravo!

Phyllis,

The doctors are really pleased with the "Supersizing Our Kids" documentary. Thank you for an excellent program.

Mike Edwards  
NC Medical Society

10/13/2003



-----Original Message-----

**From:** Parish, Phyllis  
**Sent:** Monday, October 13, 2003 11:11 AM  
**To:** Strange, Debbie  
**Subject:** FW: 'Super-Sizing Our Kids' Rebroadcast

-----Original Message-----

**From:** Lynette Tolson [mailto:Lynette.Rivenbark@heart.org]  
**Sent:** Wednesday, June 04, 2003 2:16 PM  
**To:** 'Parish, Phyllis'  
**Subject:** RE: 'Super-Sizing Our Kids' Rebroadcast

Hey Phyllis! Congratulations! What a great show...

I would love to show it to the Women Legislative Caucus. I am hosting their meeting on June 18 at noon at the Leg. Bldg. I have 30 minutes for a program which will center on obesity and children. Before the program, they will be having lunch. If I could get a copy of your documentary, I would love to have it playing while they eat lunch. Is it possible for me to get a copy? Thanks and Congrats on a job WELL DONE!!!! Lynette

**Lynette Rivenbark Tolson**

Director of Advocacy  
American Heart Association  
Mid-Atlantic Affiliate  
3131 RDU Center Dr  
Suite 100  
Morrisville, NC 27560  
919-463-8318  
919-463-8392 Fax  
[lynette.tolson@heart.org](mailto:lynette.tolson@heart.org)

-----Original Message-----

**From:** Parish, Phyllis [mailto:PParish@wral.com]  
**Sent:** Tuesday, June 03, 2003 4:33 PM

**To:** 'leah.devlin@ncmail.net'; 'cathy.thomas@ncmail.net'; 'dorothy.caldwell@ncmail.net'; 'janice.lebeuf@ncmail.net'; 'Meg Molloy'; 'tricia.parish@ncmail.net'; 'wparish@bellsouth.net'; 'Josephine Cialone'; 'diane.beth@ncmail.net'; 'poconnel@mrnc.org'; 'Kymm Ballard'; 'carolyn\_dunn@ncsu.edu'; 'Gwyn Roberson'; 'Willson, Charles Frederick'; 'Vtynancy@aol.com'; 'honeydo1@mindspring.com'; 'RAGallant@aol.com'; 'Borre, Kristen Sue'; 'Barbara Ann Hughes'; 'Pam Kohl'; 'Jenny Pearce'; 'rrawlings@ncbar.org'; 'Rich Killingsworth'; 'Phil Bors'; 'Laura Aiken'; 'Diana Koenning'; 'Debbie Laughery'; 'Marguerite Bach'; 'lbarret@wakemed.org'; 'Overdorf, Shana'; 'Lyn Jackson'; 'lynette.tolson@heart.org'; 'Oldham8616@aol.com'; 'Smart Start Kids'; 'Barbara Healy (E-mail 2)'; 'Dawn Talton (E-mail)'; 'Lisa Baldwin (E-mail 2)'; 'Susan Cottrell (E-mail)'; 'basnighm@bellsouth.net'; 'cschmidt@exploris.org'; 'Margaret Rader'; 'Steve Shore'; 'Bud Cowan'; 'medwards@ncmedsoc.org'; 'susan\_baker@ncsu.edu'; 'cstoddard@barton.edu'; 'lmiller@barton.edu'; 'kdaughety@barton.edu'; 'Denise.Briggs@ncmail.net'; 'cbrinkley@nc.rr.com'; 'MCannity@centura.com'; 'Sheri Castle'; 'tfearn0306@cs.com'; 'rmc@nc.rr.com'; 'murphyjal@horizons.net'; 'ehadley@nc.rr.com'; 'Monahan'; 'dschmidt@diabetes.org'; 'CarpProd@Bellsouth.net'; 'susanbashford@aol.com'; 'greenjbbs@worldnet.att.net'; 'Terri.Hathaway@ncmail.net'; 'Lynn\_Hoggard@ncsu.edu'; 'maria.lundberg@mindspring.com'; 'hmfamily@aol.com'; 'shaw1147@yahoo.com'; 'Sharpe, Joanne'

**Subject:** 'Super-Sizing Our Kids' Rebroadcast

Hi, All,

Many of you have asked me, since last Tuesday night's broadcast, if we were going to air this program again...good news! We will rebroadcast 'Super-Sizing Our Kids: NC's Epidemic of Overweight Children', Saturday, June 21st, 7:30-8pm on WRAL-TV 5.

As some of you know, our ratings for this program were one of the highest of any documentary we've aired on a weeknight at 7:30pm. Plus, we continue to get calls from viewers, inquiring if we're going to air it again...so help us spread the word! It's certainly a timely topic and one many people are interested in learning more about...

Most of you were involved in this project from a research standpoint, or as an interviewee, or as much needed moral support for "the producer" :-> and again, I thank you for your interest and help! Phyllis

**Strange, Debbie**

---

**From:** Parish, Phyllis  
**Sent:** Monday, October 13, 2003 11:14 AM  
**To:** Strange, Debbie  
**Subject:** FW: "Supersizing our Kids"

## -----Original Message-----

**From:** Kathryn N. Antoniolli [mailto:Antoniolli@meredith.edu]  
**Sent:** Tuesday, September 16, 2003 12:02 PM  
**To:** jhefner@wral.com  
**Cc:** pparish@wral.com; fishers@meredith.edu  
**Subject:** "Supersizing our Kids"

Hello,

I am a graduate student in nutrition at Meredith College, and am taking a class about Obesity and weight Management in Children and Adults. Phyllis Parish recently came and showed "Super Sizing Our Kids" to my class and led a discussion afterwards. The class enjoyed the video tremendously and it raised a lot of questions and discussion. I wanted to thank you for allowing WRAL time on such a important issue. More importantly, I wanted to thank the staff and Phyllis for giving the issue life. I read a quote once (I'm not sure of the exact source) that speaks about how thoughts and ideas will only come to life once they are translated into feelings. That is what this piece on obesity does for me- comes to life through feelings. In our field, we've talked about obesity in every dimension. This video makes the topic personal, makes us angry, hopeful, sad, etc. Thanks for bringing the topic life and new meaning to myself, my class, and the North Carolina public. Thank you, Nikki

JOHN GOWANS  
GENERAL



RAYMOND COOPER  
TERRITORIAL COMMANDER

# The Salvation Army

FOUNDED IN 1865 BY WILLIAM BOOTH

LT. COLONEL STANLEY JAYNES  
DIVISIONAL COMMANDER

215 SOUTH PERSON STREET  
POST OFFICE BOX 27584 PHONE 813-834-6733  
RALEIGH, NORTH CAROLINA 27611

MAJORS AL & BOBBIE SUE SMITH  
CORPS OFFICERS

January 16, 2003

Loretta Harper-Arnold  
WRAL 5  
Box 12000  
Raleigh, NC 27605

Dear Loretta:

I write this "open letter" for you to share with all participants and supporters of the 2002 Coats for the Children campaign and telethon.

On behalf of The Salvation Army and our thousands of clients who benefit from your community programs, thank you! The 2002 Coats for the Children coat drive and campaign has left us speechless. To surpass previous totals, both in coats donated and monetary gifts, in a time of economic slow down is incredible.

I feel that the viewers of WRAL 5 have trust in you, as well as trust in the Army. Based on the success of the campaign, we are going to "share" the coats with as many Wake County agencies and schools as we can. This will serve one purpose - establish multiple distribution centers to get the coats to those in need. By having multiple sources to go to in order to get coats, we feel certain that all Wake County residents in need will be served.

Please extend our sincere appreciation to everyone involved with the program.

Loretta, thank you especially for your continued help and support of the Army.

In His Service,

Al Smith, Major  
Corps Officer

AS/aod



— A UNITED WAY AGENCY

**Strange, Debbie**

---

**From:** Parish, Phyllis  
**Sent:** Monday, October 13, 2003 11:38 AM  
**To:** Strange, Debbie  
**Subject:** FW: cXp feedback

compilation of cXp feedback...

-----Original Message-----

**From:** Oliver, Dan  
**Sent:** Monday, August 19, 2002 4:27 PM  
**To:** Parish, Phyllis  
**Subject:** cXp feedback

Phyl,

Here are some of the responses we got:

Hello my name is Ashley, I didn't catch the beginning of today's show, but I had the priviledged to watch most of it. It delt with a well known girl who died from a brain anurism. It was were so real and it pulled me so deep into the show to the point were I found myself crying with one of the characters by the name of "Ryan" in the show. I'm just writing to say I thought today's episode was great. Alot of my friends from Colorado I know could relate to this type of thing. This show brought back alot of memories, but I'm glad it did, it reminded me of how much I miss my old friend and the fun times we had together. For a while I guess I had tried to forget about her, seeing this show kind of help me not forget, but I'm able to put her aside in my mind and when ever I need her I can think of her! The episode was the best. Thank You!

Ashley Knox/Jones

Dan,

While watching a recent epsiode of Central Express.com, I found these programs would be great to introduce various adolescent topics in my health class. Is there any way I can get videos of various programs? I teach health and PE at Apex Middle School and want current info to share with the kids. Almost all of the videos I find just don't meet the needs of the kids or were made in the 80's. I have taught middle school for 15 years and each day is an "episode" at times! I will email later and suggest topics to address. This is an area that I have had interest in for a long time. I even thought about how I could make adolescent videos appropriate to view in schools. Your program is right on the mark. Also, how do you get your actors? I have a 14 year old son that would love to try out for your show. He has taken various acting lessons in Cary and Apex and wants the chance to begin somewhere. It would boost his self-esteem to have a chance to try his hand at acting. (Self-esteem is always a topic of interest for shows.)

I will generate a list of topics for you to think about. Maybe you are the person that I have been looking for all these years.

WRAL has always been special to me. I grew up with WRAL in the days of Jesse Helms and Viewpoint and the early days of Charlie Gaddy. I even won the prize when my birthday party appeared on Cap't 5 back in the early 60's! WRAL has always been my hometown station and reamains that today.

Let me know ASAP if I can get any of your shows to use in my classroom. I want to use them to generate discussions.

Thank you,  
Susan Behringer

From the parent of one of the extras:

Dan,

Another great job! Really enjoyed this morning's episode (8/17). Goes to show how important life is and how it can be cut short. So, everyone needs to be a little nicer to each other, as; it may be your last chance! How did the ratings go?

25 years ago on the 15th of Aug I lost my good friend (at 15 yrs old). A motorcycle ran a red light and collided with his bicycle. Also, I had to do CPR on a co-worker who died 4 hrs later after suffering an aneurysm.

We really enjoyed the other episodes that you dubbed for us. Thank you so much.

Cheers,

Bob Daughtrey

hi, i only saw your show once, and that was today. I really liked it, i t was sad when Cameron died. i really hope to see the show again.

sincerely

Bluebabyangel42

Hey i saw the eposide this morning and i loved it . It was really great and sad , it made me cry. I bet it hurt Camron not to say she had loved him, she didn't even get a chace beore she died.

From Amanda

Dan,

I just wanted to tell you how much I enjoyed the centralXpress story on Saturday. I just boo-hood afterwards! I have a teenage son and daughter, and it really made me realize how precious they are to me and that they could be taken away from me anytime. My daughter did not see that airing, but I am going to insist that she see the next one. You guys did a great job!

It was wonderfull

Angela Francioni

**Strange, Debbie**

---

**From:** Sink, Cindy  
**Sent:** Tuesday, March 25, 2003 2:45 PM  
**To:** Strange, Debbie  
**Subject:** WRAL-TV's "Share Your Life, Share Your Decision" Campaign

**For Immediate Release**  
**March 25, 2003**

**Share Your Life, Share Your Decision**  
**WRAL Campaign Encourages Organ Donors to Tell Family Members**

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RALEIGH - WRAL-TV has partnered with Carolina Donor Services to help meet an urgent need in our state. Of over 80,000 people nationwide waiting for an organ transplant, nearly 3,000 of them are in North Carolina. WRAL's "Share Your Life, Share Your Decision" campaign will educate viewers about this need, encourage viewers to consider organ donation and urge them to share this decision with family members.

"We know that one of the top ways that North Carolinians hear and learn about organ and tissue donation is through television. With this new WRAL campaign, we hope that more North Carolinians will consider donation and discuss their feelings and wishes with their families. This is an important step that each of us can take right now to help solve the critical shortage of life-saving organs," says Jane Corrado, Communications Director at Carolina Donor Services.

Throughout the campaign, WRAL will present special news stories related to organ donation. Those stories will be archived on WRAL.com, where viewers will also find more information such as links to partner organizations and a printable donor card.

The donor card is a special, legally-binding way to indicate one's intention to be an organ donor. Although checking the "Organ Donor" box on one's driver's license is a good indication of intent to donate, it is not a legal document in North Carolina and family can override it. Due to a bill signed by Gov. Mike Easley in 2001, a donor card signed in the presence of two witnesses is a legally binding document. The donor card is an important way that people can make their intention to donate known.

In addition to news stories and the resources at WRAL.com, WRAL-TV is airing public service announcements as part of the on-air campaign.

For more information, call WRAL-TV Community Relations Director Loretta Harper-Arnold at (919) 821-8652 or email at [lharp@wral.com](mailto:lharp@wral.com).

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**Morgan, Debra**

---

**From:** Rock, Mary Beth E [mer37946@GlaxoWellcome.com]  
**Sent:** Wednesday, May 14, 2003 7:18 PM  
**To:** 'dmorgan@wral.com'  
**Cc:** boverman@cff.org  
**Subject:** Great Strides Walk, Sunday, May 18, 2PM, the State Capitol

Debra:

I wanted to introduce myself. My name is Mary Beth Rock and I'm the Chairperson of the Great Strides Raleigh walk. I understand you are the Honorary Chairperson of this walk and my husband, Mike, and I are looking forward to meeting you on Sunday.

Our two-year old daughter, Angelica, was diagnosed at birth with CF. Thankfully she's been very healthy and she truly is our angel! We have over 50 people walking with us on Sunday on the "Angelica's Angels" team so we're quite excited!

Again, I'm looking forward to meeting you and seeing the coverage of the Great Strides walk on WRAL.

Thank you for helping us make CF stand for Cure Found!

Sincerely,

Mary Beth Rock



# ATLANTIC COAST CONFERENCE

OFFICE OF THE COMMISSIONER

Ms. Karen Cates  
MIX 101.5, WRAL-FM  
711 Hillsborough Street  
Raleigh, NC 27603

Dear Karen:

On behalf of the Atlantic Coast Conference, I would like to write and thank you and MIX 101.5 for your tremendous support of the ACC Women's Soccer Championships.

As you know the Atlantic Coast Conference has a rich history and tradition in the sport of women's soccer. Our women's programs have won 11 of the last 16 NCAA national championships courtesy of the University of North Carolina. In addition, our conference wages tremendous head to head battles each and every year.

This will be the inaugural year for ACC Women's Soccer at SAS Soccer Park and we here at the ACC office are looking forward to some exciting and competitive matches to showcase what ACC women's soccer is all about. And with the help of MIX 101.5 we will be able to provide an electric atmosphere and tremendous exposure for our student-athletes.

Your creativeness and hard work at MIX 101.5 are going to allow the ACC Women's Soccer Championships, and specifically the quarterfinal rounds, to be promoted and marketed throughout the triangle area and beyond. We fully expect your efforts to bring an excitement to this year's championship that is second to none.

I simply want to thank you for your commitment of time and resources to help the ACC make this the most successful and well attended women's soccer championship to date. I hope to see you out at SAS Soccer Park in November. Thanks again, and best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read "John D. Swofford".

John D. Swofford  
Commissioner

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*dedicated to finding a cure*

Triangle/Eastern NC Chapter  
2210 Millbrook Road, Suite 109  
Raleigh, NC 27604  
t: 919-431-8330 f: 919-431-8373  
www.jdrf.org

October 13, 2003

Ms. Christi Russell  
711 Hillsborough St.  
Raleigh, NC 27603

Dear Christi:

On behalf of the Triangle/Eastern NC Chapter of the Juvenile Diabetes Research Foundation, I would like to thank you for committing your time and skills as a volunteer for the 2003 RTP Walk To Cure Diabetes. Walk Day was a wonderful experience for all involved and your role helped to make this possible.

Volunteers play an integral part of our Foundation's success; they form the backbone of each event that we produce. I appreciate your willingness to serve in this important capacity and I look forward to your continued involvement with JDRF. For information on furthering your involvement with other events or in office tasks, please do not hesitate to contact the chapter at 919-431-8330. With a staff of three, we are always in need of volunteers!

Our results speak to our success. Over 5,000 participants attended Walk Day and raised an incredible \$525,000! Each person from the walkers, to the day of volunteers, play an instrumental part in helping us to achieve this success and to this we are extremely grateful. Whether you helped set up Friday night, manned the food tent or route, helped with breakdown, you helped to produce one of the largest and most successful walks in our area!

With your help we are continuing to move towards a cure for diabetes. JDRF gives over 85 cents of every dollar raised directly to research and has successfully moved clinical trials to the patient's bedsides. We are so close to a cure, and this is why we have to continue our momentum. Thank you for your commitment to our mission of curing diabetes and its complications through the support of research.

Sincerely,

Farrah Brown  
JDRF Executive Director

# Al-Anon Alateen

*hope for families and friends of alcoholics*

web: [www.al-anon.alateen.org](http://www.al-anon.alateen.org)  
e-mail: [wso@al-anon.org](mailto:wso@al-anon.org)

Al-Anon Family Group Headquarters, Inc.  
1600 Corporate Landing Parkway, Virginia Beach, VA 23454-5617

Phone 757.563.1600  
Fax 757.563.1655

August 27, 2003

Dear Public Service Director,

It is with enormous gratitude that we write to thank you for your station's support of our 2002-2003 public service announcement, "Corner." On behalf of all of us at the Al-Anon Family Group Headquarters, Inc. and the families and friends of alcoholics whom we serve, please know that your broadcasts of our PSAs have made a difference.

In the past year, we have seen an increase in the number of stations and airplays of our PSAs, and a corresponding increase in the number of phone calls to our toll-free meeting information number (1-888-4AL-ANON or 1-888-425-2666). Our operators provide meeting information for callers from throughout the United States and Canada. We appreciate your participation in helping us to carry our message to those who still suffer.

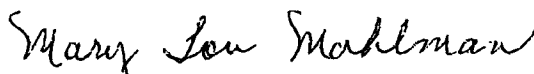
For over 52 years Al-Anon Family Groups have been offering hope and support to those who are impacted by another person's drinking. We do not seek outside funding, and have no dues or fees. Our only purpose is to help families and friends of alcoholics. Most communities have Al-Anon (and Alateen for younger members) groups; all are maintained by Al-Anon volunteers. It is through the support of community-minded organizations, such as your station, that we are able to make the public aware of our fellowship and the support it can offer.

Again, it is with sincere gratitude that we say "thank you" for airing our "Corner" PSA. We will continue to provide you with quality public service announcements, and hope that you will continue to air them. We are delighted to include your station in our Al-Anon "family."

With all best wishes,



Richard L. Buchanan  
Executive Director



Mary Lou Mahlman  
Associate Director of Public Outreach--Media

Now in 115 countries. Translations in: Afrikaans, Arabic, Bengali, Chinese, Czech, Danish, Dutch (Flemish), Esperanto, Estonian, Finnish, French, German, Greek, Hebrew, Hungarian, Icelandic, Indonesian, Italian, Japanese, Korean, Lithuanian, Norwegian, Polish, Portuguese, Russian, Spanish, Swedish, Urdu/Punjabi

**Riffle, Kay**

---

**From:** Riffle, Kay  
**Sent:** Wednesday, August 27, 2003 11:10 AM  
**To:** 'rahkokwee@yahoo.com'  
**Subject:** RE: MIXonline - comments

Sheri has left for the day.

We received the AMBER ALERT from the NC Center for Missing Persons and started airing the alert just after 9 this morning. Thanks for for alertness and for your promptness in getting information to us. Hopefully, through concerned citizens such as yourself, law enforcement officers will be able to safely secure the return of the child and apprehend the abductor.

-----Original Message-----

**From:** rahkokwee@yahoo.com [mailto:rahkckwee@yahoo.com]  
**Sent:** Wednesday, August 27, 2003 10:24 AM  
**To:** Riffle, Kay  
**Subject:** MIXonline - comments

submitted: Wednesday, August 27, 2003, 10:24:15

**Name:** Michael Champitto  
**Location:** Raleigh, NC  
**Age:** 25 - 34  
**email:** rahkokwee@yahoo.com  
**intended for:** for Sheri Logan from MIXonline

message:

As soon as the alert ran on WRAL-FM I sent out the following to all state employees of the Employment security Commission throughout the state. Please keep us informed of the situation.

An AMBER ALERT has just been issued from Mecklenburg County. A tall black male suspect with a mustache and wearing a blue shirt car-jacked a green 1997 Honda Accord in the Charlotte area this morning (8/27). The car has temporary tags and may be headed toward the Triangle area. A 2 month old child (named Ashley Bernice Reesa...spelling may be wrong) was in the back seat of the vehicle. Please pass this info along to everyone in you know and if there is any sighting or info, please call 911 immediately.

**Riffle, Kay**

---

**From:** Jordan, Bill  
**Sent:** Tuesday, September 23, 2003 10:29 AM  
**To:** 'ehilliard@verizon.net'  
**Cc:** Riffle, Kay  
**Subject:** RE: MIXonline - comments

Eleasha...Thanks for the email...Doing the radiothon is very emotionally draining on all of us...But....we wouldn't have it any other way...It's tough to do, but nothing compared to what families there go through...We're proud to do whatever we can...Bill

> -----Original Message-----

> From: Riffle, Kay  
> Sent: Tuesday, September 23, 2003 9:31 AM  
> To: Jordan, Bill  
> Subject: FW: MIXonline - comments

> -----Original Message-----

> From: ehilliard@verizon.net [mailto:ehilliard@verizon.net]  
> Sent: Sunday, September 21, 2003 2:57 AM  
> To: Riffle, Kay  
> Subject: MIXonline - comments

> submitted: Sunday, September 21, 2003, 02:57:16

> Name: Eleasha Hilliard  
> Location: Virginia Beach, VA  
> Age: 25 - 34  
> email: ehilliard@verizon.net  
> intended for: for Bill Jordan from MIXonline

> message:  
> Dear Bill:

> I am not sure if you will remember me, but I am Cody's mom.  
> We spoke to you on the radio during the Duke Radiothon.  
> I am writing to tell you how wonderful it is that you all  
> work so hard to help support the hospital, program and  
> research that saves the lives of our kids.  
> I wanted to take a few minutes to share something I noticed  
> during the radiothon...  
> Cody and I were riding up for our daily visit to the  
> Children's clinic on Saturday afternoon and you and Sheri  
> were sitting at your "post" talking to a family who had been  
> through a tremendous tragedy and found the help and treatment  
> they needed for their child at Duke, Sheri was in tears.  
> Several times she pulled a tissue from her pocket to wipe her  
> eyes. This truly touched my heart, you see everyday we get

> caught up in the hustle and bustle. We listen to you on our  
> radio and we forget that you do what you do because you  
> care...not because you have to but because you want to.  
> You and Sheri are truly amazing people to spend your time  
> reaching out to take care of us and just in case nobody told  
> you today that they appreciate you, I appreciate you...  
> Thank You.  
>

**Riffle, Kay**

---

**From:** hentze@ncol.net  
**Sent:** Monday, March 31, 2003 7:00 PM  
**To:** Riffle, Kay  
**Subject:** MIXonline - comments

submitted: Monday, March 31, 2003, 19:00:20

Name: Margie  
Location: Oxford, NC  
Age: 45 - 54  
email: hentze@ncol.net  
intended for: for Sheri Logan from MIXonline

message:

Sherri And Bill,  
Just want to let you know that I think your Operation Comfort was the greatest. As the Mom of a Marine (who is still stateside) I wanted to do more but felt my hands were tied as you can't correspond as easily as you could with the Gulf War. This was a great chance to participate! Hope you keep up the great work!

# RAVENS CROFT SCHOOL

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FOUNDED 1862

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## RAVENS CROFT GOLF CLASSIC

Crooked Creek Golf Club

Monday, September 15, 2003

**Mix 101.5 WRAL-FM**

*Thank you for contributing visor shield, golf umbrella, t-shirt, Koozie cooler, disc holder, folding chair, 120 pens to be used as gifts or prizes in our golf tournament this year. Alumni, parents, and associates are looking forward to an exciting day of golf and fellowship with a great array of prizes and gifts. Your contribution will be a part of that excitement. You will be listed in the tournament program with Special Thanks.*

TO: Mix 101.5 WRAL FM  
FROM: Doris Weiss  
DATE: August 7, 2003  
SUBJECT: American Idol Concert

I want to thank you for the tickets I won on Monday to see the American Idols On Tour concert. It was a GREAT concert. My son and I enjoyed it very much.

I have listened to 101.5 for many years (I remember Zoot and FBI if that gives you an idea of how long.) Thanks for the best radio station in the area!

Thank you again for the tickets.



Attayek, Tack

---

From: mabelschwoebel@aol.com  
Sent: Thursday, April 03, 2003 9:41 AM  
To: Mixonline  
Subject: MIXonline - comments

submitted: Thursday, April 3, 2003, 09:41:01

Name: Jan Rauschenbach  
Location: Cary, NC  
Age: 45 - 54  
email: mabelschwoebel@aol.com  
intended for: for Sheri Logan from MIXonline

message:

I just want to thank you for your support of our troops and your generosity.

My son is in the Marines and has been transfered to Camp Pendleton for now.

My son and his unit have been called up to leave for overseas, but it has been postponed and it is now a day to day waiting game. I fill him in on what is going on here and he says that the support is very much needed. He also says Thank You.

I also work for a national builder here in Raleigh and in the community we are displaying our support with yellow ribbons throughout.

Bill and Sherri keep up the good work.

# THE NEWS & OBSERVER

Orage Quarles III  
President/Publisher  
(919) 829-4659

April 17, 2003

Mr. Joe Wake Formicola  
Operations Manager  
WRAL-FM Mix 101.5  
P.O. Box 10100  
Raleigh, NC 27605

Dear Mr. Formicola:

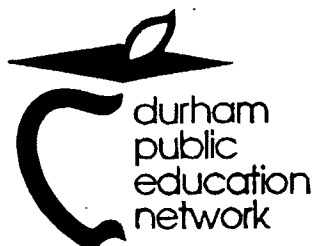
Thank you for your generous support of the 2<sup>nd</sup> annual Kids Day fundraising event to help WakeMed Children's Center. This year, over \$75,000 was raised for the Children's Center, which will be used to purchase a diagnostic system for more comprehensive monitoring of critically ill infants.

The event was a huge success due to sponsors like you, and we look forward to your continued support in 2004 to further enhance the lives of children in our community.

Sincerely,



Orage Quarles III



4235 University Drive  
CCB Building  
Durham, NC 27707  
(919) 683-6503  
FAX (919) 489-7637  
www.dpen.com

*Focusing Community Resources to Ensure  
the Highest Achievement of all Children in Public Education*

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#### Executive Director

Kay S. James

May 21, 2003

Ardie Gregory  
Vice President, General Manager  
WRAL-FM Mix 101.5  
P.O. Box 10100  
Raleigh, NC 27605

Dear Ms. Gregory:

On behalf of the 2003 Walk for Education Committee and the Durham Public Education Network, thank you for all you did to contribute to the success of the Walk through your media support. What a pleasure to have Bill Jordan serve as Celebrity Chair. Everyone really enjoyed the part he played as Master of Ceremonies on Walk Day, and the radio spots were so valuable.

The Walk for Education raised approximately \$58,000.00 to support the improvement of education for every child in Durham Public Schools, through the Durham Public Education programs such as Teacher Initiative Grants, Reading First, Celebration of Education, the Education Summit and Durham's Covenant for Education. Thank you once again.

Sincerely,

Peggy Nimkoff  
Walk for Education

C: Bill Jordan

Public involvement. Public education. Public benefit.

Member, Public Education Network

Rifle, Kay

From: Tinypkge@aol.com  
Sent: Saturday, June 14, 2003 8:50 PM  
To: Rifle, Kay  
Subject: MIXonline - comments

submitted: Saturday, June 14, 2003, 20:49:40

Name: Marie Coyne  
Location: Morrisville, NC  
Age: 35 - 44  
email: Tinypkge@aol.com  
intended for: for Sheri Logan from MIXonline

message:

Hey Sheri, I love your morning show.

I listen to you every morning on my way to work. You make me laugh so hard, sometimes I have people starting at me because they think I'm crazy!

Your too COOL!

Riffle, Kay

---

From: Riffle, Kay  
Sent: Thursday, June 19, 2003 9:27 AM  
To: 'hlysc@aol.com'  
Subject: RE: MIXonline - comments

Just send me the information and I'll be glad to publicize HopeLine for you. I just received a message from a listener asking for your website address. Glad we're able to help.

KAY RIFFLE  
Admin. Asst. to VP/GM  
WRAL-FM/CAPITOL NETWORKS  
P O Box 10100 (27605) 711 Hillsborough St (27603)  
Raleigh, NC  
919/890-6101 - 800-849-6101  
FAX: 919-890-6146  
email: riffle@wralfm.com

-----Original Message-----

From: hlysc@aol.com [mailto:hlysc@aol.com]  
Sent: Wednesday, June 18, 2003 5:43 PM  
To: Riffle, Kay  
Subject: MIXonline - comments

submitted: Wednesday, June 18, 2003, 17:42:58

Name: April Chester  
Location: Raleigh, NC  
Age: 25 - 34  
email: hlysc@aol.com  
intended for: for Deremia Johnson from MIXonline

message:

I am not sure if I am sending this to the right place, but... I wanted to thank you for placing HopeLine's PSA in your announcements in March and April - we had many people call interested in volunteering on HopeLine's Crisis Line because they heard it on WRAL. We have another volunteer training coming up and are looking for volunteers again. Could you confirm that you received the PSA that we sent recently? Thanks - we really appreciate what you do at WRAL for the community!

Thanks,  
April



*dedicated to finding a cure*

Triangle/Eastern NC Chapter  
2210 Millbrook Road, Suite 109  
Raleigh, NC 27604  
t: 919-431-8330 f: 919-431-8373  
[www.jdrf.org](http://www.jdrf.org)

October 2, 2003

Ms. Deremia Johnson  
Mix 101.5  
711 Hillsborough St., P.O. Box 10100  
Raleigh, NC 27605

Dear Deremia:

On behalf of the Triangle/Eastern NC Chapter of the Juvenile Diabetes Research Foundation (JDRF), I would like to thank you and Mix 101.5 for your involvement with our 2003 Walk to Cure Diabetes. With your help we were able to increase awareness about the Walk and in return spreading our mission of curing diabetes.

Over 5,000 people attended Walk Day and your contribution helped us produce an event that was a pleasant experience for all participants. The weather was perfect and the atmosphere was festive, which allowed us to hold a great celebration. The grand total raised, as of today, is \$490,000 and we are still counting! With your help, the Walk to Cure Diabetes continues to be one of the largest and most successful walks in our area.

The mission of the Juvenile Diabetes Research Foundation is to find cure for diabetes and its complications through the support of research. In a typical year, 85 percent of JDRF's expenditures directly support research and education about research. Your donation helps us to maintain this high level of excellence and to this we are extremely grateful.

The Juvenile Diabetes Research Foundation is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Service Code. Therefore, your donation is fully tax-deductible to the extent of the law.

We look forward to your involvement in next year's Walk to Cure Diabetes and continue to thank you for your support.

Sincerely,



Farrah Brown  
Executive Director



- Government Employees Insurance Company
- GEICO General Insurance Company
- GEICO Indemnity Company
- GEICO Casualty Company

One GEICO Plaza ■ Washington, D.C. 20076-0001  
October 6, 2003

Steve Motter  
Account Executive  
WRAL-FM  
711 Hillsborough Street  
Raleigh, North Carolina 27605

Dear Steve:

Thank you very much for your generous contribution to our Fourth Annual Children's Hospital Silent Auction. The golf and MIX 101.5 items were a tremendous hit and with your help, our department raised \$25,477.62, our best year ever! GEICO associates raised \$47,870.52 and GEICO's Philanthropic Foundation donated \$22,129.48 making our total contribution to Children's Hospital \$70,000. The money will be used towards purchasing equipment, expanding existing buildings and/or the development of new clinics.

GEICO has been a corporate supporter of Children's Hospital for 23 consecutive years and each year we try to set and accomplish greater goals. Without the assistance of our business partners, such as WRAL-FM, we would not achieve our goals.

Again, Thank You for making the 2003 Children's Hospital Silent Auction a success.

With Sincere Thanks,

Josette Franks & The GEICO Marketing Department

**Riffle, Kay**

---

**From:** Jordan, Bill  
**Sent:** Friday, May 02, 2003 10:15 AM  
**To:** 'tracyannr72@yahoo.com'  
**Cc:** Riffle, Kay  
**Subject:** RE: MIXonline - comments

Tracy...Thanks for the email...Too late! Sheri's gone blonde again! Thanks for your comments and support...We're having a ton of fun in the morning...Hope you are too! Bill

> -----Original Message-----

> From: Riffle, Kay  
> Sent: Thursday, May 01, 2003 12:08 PM  
> To: Logan, Sheri; Jordan, Bill; Morse, Mike; Fox, Vanna  
> Subject: FW: MIXonline - comments

>  
>  
>  
>  
>

> -----Original Message-----

> From: tracyannr72@yahoo.com [mailto:tracyannr72@yahoo.com]  
> Sent: Thursday, May 01, 2003 11:41 AM  
> To: Riffle, Kay  
> Subject: MIXonline - comments

>  
>  
>

> submitted: Thursday, May 1, 2003, 11:41:09

>

> Name: Tracy  
> Location: Raleigh, NC  
> Age: 25 - 34  
> email: tracyannr72@yahoo.com  
> intended for: for Sheri Logan from MIXonline

>

> message:

> This message is really for the entire morning show. I was so  
> glad to hear this morning that you guys are the number one  
> morning show in the triangle. I listen to you every day from  
> 8-9 am and I'm always entertained. So Congratulations and  
> keep up the good work. Also, Sheri... go for the brown hair!  
> Worst case scenario... if you don't like it, you let it fade  
> a little bit and highlight over top of it!

>



303 Watermelon Road  
Statesville NC 28677  
10/3/03

WBTU-TV3  
One Julian Place  
Charlotte NC 28208

Dear Mrs. Durrett,

I would like to thank you for touring us students from West Iredell Middle School around the studios of WBTU. It was a great experience and I learned a lot from it. I think this field trip was one of the most helpful field trips I've been to. You helped everyone out a lot so we could learn every possible thing there was to learn. You even showed us the bathrooms, I thought that was pretty neat! It was also helpful for you already working as a new anchor that you knew a lot already. Thanks for trying to let us see almost every square inch of the WBTU building. Everything you taught us students helped out a lot on our show WIMS LIVE. It has got a lot better compared to what we started at and I think the field trip we took was one of the reasons why. Also it was helpful for you to already know almost everyone at the studios so you could tell us a lot about them.

I also thought you had a really cool job, since you get to see everyone at work and help kids at the same time. All in all I had a GREAT time and I will never forget this wonderful experience. You might even see one of us in the studios one day when you're showing students around. Thanks a lot for this field trip I had a lot of fun!

Sincerely,  
Jacalyn Bledsoe



**303 Watermelon Road**

**Statesville, NC, 28725**

**October 1, 2003**

**WBTU-TV3**

**One Julian Price Place  
Charlotte, NC, 28208**

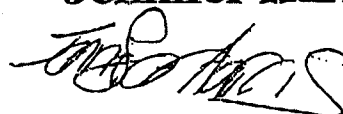
**Dear Ms. Durrte,**

**I am Jennifer Harris from West Middle School, and I just wanted to thank-you so much for letting us come and tour your station, even letting us see your news broadcast. It was so much fun. Everyone was so nice to us, it was a very welcoming environment.**

**I was so interested in everything to tell the truth. All the lights and such big cameras. We have a couple a small lights coming off of bookshelves and a few video cameras but I guess you have to start off small. I was amazed at how you and your co-host can make changes right there and it be practically flawless. It seemed like everything ran without a problem, so smooth and entertaining.**

**Thank-you again for taking time out of your precious schedule to show us around. It was so nice of you. My visit there will help me to remember that everything does not always go perfect even when you are a professoinal but you just have to look at the bright side and keep on going.**

**Sincerely,  
Jennifer Harris**



303 Watermelon Road  
Statesville, NC 28625

September 30, 2003

WBTU-TV3  
One Julian Price Place  
Charlotte, NC 28208

Dear Ms. Durrett,

Thanks so very much for touring us around and letting us see how everything operates behind the scenes of WBTU. I really enjoyed being able to have had this experience. You were a great tour guide that made sure we knew what was going on and what everyone was doing. I appreciate you taking time out of your day to be our tour guide. You have a great personality and you made it easier for me to understand what all the jobs did.

What really interested me during the trip was all the technology! I had no clue the cameras were robots. I am really in to technology so seeing all the computerize gadgets you use was so neat. I learned a lot on how to manage cameras and what will help make WIMS Live better.

The visit has really improved my skills in being an anchor. It has also really improved my behind the scenes work. I am glad to have had this experience because it has taught me a lot.

Thanks,

A handwritten signature in cursive script, reading "Stephanie Bennett". The signature is fluid and stylized, with a large initial 'S' and a long, sweeping underline.

Stephanie Bennett

303 Watermelon Road  
Statesville NC 28625

October 7, 2003

WBTU-TV3  
One Julian Price Place  
Charlotte NC 28208

Dear Ms. Durrett,

Thank you for allowing us to visit your TV studios. I had a great time and really enjoyed it. Thank you for being our tour guide, showing us where to go and who was who. I really enjoyed getting to know all those great people.

I really enjoyed it, when you took us to see the anchors and how the cameras work. I love the cameras, because they were really neat. I also loved how the meteorologist can tell the weather by using a blank screen! I thought that was pretty cool!

I think that by what I have learned, I will use it at our TV studio. I will also try to act more relaxed and calm. Hopefully I'll be as good as Paul Cameron. Thank you for telling us so much, and I promise that I will not waste your words.

Thank You,

*Lue Yang*  
Lue Yang

303 Watermelon Road  
Statesville, NC 28625  
Kayla Childress  
September 30, 2003

WBTU-TV3  
One Julian Price Place  
Charlotte, NC 28208

Dear Ms. Durrett,

Thank you so much for allowing us to tour the WBTU3 studios. I had a great time! That was really nice of you to take time and explain everything us and answer all our questions. I really learned a lot about broadcasting.

I thought it was really interesting to see the different radio stations at work. I also thought it was really nice of you to let us sit in on a live broadcast, it was so fun!

Seeing all this has really changed the way I perform my duties on WIMS LIVE a lot, I am more serious while doing the morning announcements. I look up at the camera more and speak clearer. Thank you so much for this opportunity to learn more about the broadcasting business.

Thank You,

Kayla Childress  
*Kayla Childress*

303 Watermelon road  
Statesville NC 28625  
10/2/03

WBTU-TV3  
One Julian Place  
Charlotte NC 28208

Dear Mrs. Durrett,,

Thank you so much for being our wonderful tour guide without you we would be totally lost.

It was really cool to learn that your how you were used to be a news anchor but now you are the business marketer. despite all that i think you should become a professional tour guide because you were so good with us.

I would like too extened an invitetation tour our school and also see how are news cast works. If you wanted to relive your days as a news broadcaster then we would lt you.

Thank you again and hope to see you soon

Sinserely  
Nick Setser

*Nick Setser*

West Iredell Middle  
303 Watermelon Rd.  
Statesville, NC 28625

October 1, 2003

Dear Mrs. Durrett,

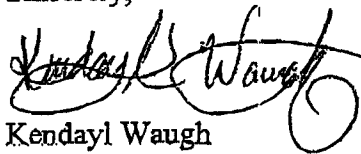
I would like to take this time to thank you for giving us a detailed tour of the WBTU news and radio station. I really enjoyed the field trip and so did my fellow classmates. The field trip was the most informative field trip I have ever been on. I feel like it will really help me with my future career in broadcasting. I am hoping to become an ESPN Sports Broadcaster because they have a shortage of women. They need more!

I wasn't expecting that detailed of a tour but I'm really glad it was. I learned so many things; that the cameras moved on their own, the anchors scripts are on TV screens in front of them. I also learned that the meteorologist has to have peripheral vision to be able to show the weather. Now that looks like a hard job.

Seeing Paul Cameron and Tonia Bendickson was the coolest, after all there are tons of people that watch them everyday. I went home that next day and watched the news and showed my family where all I got to stand. Like behind the tables where all the TVs are that so many people get to see.

Thank you for your time and tell all the anchors the Mustangs said hey.

Sincerely,

A handwritten signature in cursive script, appearing to read "Kendayl Waugh". The signature is fluid and stylized, with the first name and last name clearly distinguishable.

Kendayl Waugh

303 Watermelon Road

Statesville NC 28625

Tuesday, September 30, 2003

WBTV-TV3  
One Julian Price Place  
Charlotte NC 28208

Dear Ms. Durrett

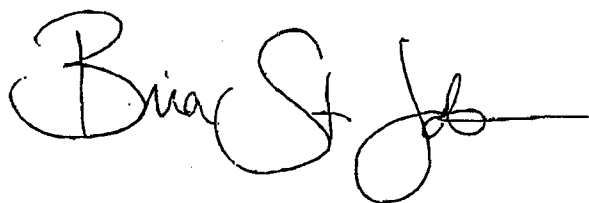
I would like to thank you for allowing us to tour the TV studios. It was very nice to take time out of I'm sure already busy schedule to take us around. I had a wonderful time there!! Getting to see all of the fabulous rooms and hallways was a true experience for us all.

My favorite thing about the trip was the computer-controlled cameras!! I really wish we had cameras like that!! I also loved the bathrooms!! ☺ Those were so nice and clean! Another one of my favorite things was the props that were behind the broadcasting desk. There were so many TV's!! Too bad we didn't get to see the helicopter fly in, but I think Mrs. Allegro was have too much fun with the WBTV News Microphone anyways!!

Ever sense we went on our field trip our News Team is getting better and better. Everyone is coming up with new ideas everyday. We do weekly projects and broadcast them on Fridays, and we do our best to try and make the show fun!!

Thanks once again for everything you did for us!!

Bria St John

A handwritten signature in cursive script, reading "Bria St John". The signature is fluid and stylized, with a long horizontal line extending from the end of the name.



**303 Watermelon Road  
Statesville NC 28625**

**October 1, 2003**

**WBTU-TV3  
One Julian Price Place  
Charlotte NC 28208**

**Dear Ms. Durrett,**

**I would like to thank you allowing us to visit the TV studios. Thanks for showing us around. If you didn't we would probably have no clue what were doing and where to go. You have taught me a lot of information during this trip.**

**I have learned to do many of things. I learned how you get information fast, and how you get things to appear on the TV. The cameras, on the other hand were so cool. I had no idea that they were robots. They scared me a little at first but after a while I got used to them.**

**It was such a pleasure to visit with all of you and I would like to do it again sometime. I would like to thank you again one more time for your time and effort for showing us around. Thanks for everything.**

**Sincerely,  
Ashley Bennett**

*Ashley Bennett* 14

**WIMS**  
**West Iredell Middle School**  
**303 Watermelon Road**  
**Statesville NC 28625**

**October 2, 2003**

**WBTU-TV3**  
**One Julian Price Place**  
**Charlotte NC 28208**

**Dear Ms. Durrett,**

**Thank you for taking time to show us around. I am glad I had gotten the chance to see everything in action. I had a great time. All the gadgets and things were interesting.**

**I was interested in how the weatherman could point to the screen in the correct spot. That was cool because I tried to do it while watching the weather and it was wrong.**

**Now that I visited WBTU I will make myself understand every little thing before I tell it to people watching. I will now try to check all the information.**

**Thank you for having me,**  
**Jessica Murdock**

*Jessica Murdock*

WEST IREDELL MIDDLE SCHOOL  
303 WATERMELON ROAD  
STATESVILLE NC 28625

OCTOBER 3, 2003

WBTU-TV3  
ONE JULIAN PRICE PLACE  
CHARLOTTE NC 28208

DEAR MS. DURRETT,

THANK YOU FOR SHOWING US AROUND THE STUDIO. I HAD A  
GREAT TIME WATCHING THE NEWS ANCHORS. THAT WAS FUN!  
ALSO, SEEING ALL THOSE PEOPLE ON THE COMPUTERS.

PROBABLY THE MOST INTERESTING THING I SAW WAS THE  
NEWS ANCHORS DOING THEIR JOB LIVE! ☺☺ THAT WAS REALLY NEAT!  
IT LOOKS MORE INTERESTING LOOKING AT THEM DO IT IN PERSON  
THAN ON T.V. THANK YOU AGAIN FOR SHOWING US AROUND THE  
STUDIO! ☺☺☺

SINCERELY,

Shelby Sherrill  
Shelby Sherrill

Shelby  
Sherrill

Ryan Massenk

**WIMS-LIVE**  
**West Iredell Middle School**

**303 Watermelon Road**  
**Statesville, NC 28625**

**October 2, 2003**

**WBTU-TV3**  
**One Julian Price place**  
**Charlotte, NC 28208**

**Dear Mrs. Durrett,**

**Thank you for touring us around the WBTU3 NEWS.**  
**You were very helpful to us in explaining things to us.**  
**It was amazing. You showed us everything in the**  
**place I think.**

**I thought that the cameras were awesome. They**  
**move around by their self. I thought that was**  
**amazing. I also thought that the back screen to the**  
**weather was green and he had to point to the screen**  
**not knowing where it is.**

West Iredell Middle School  
303 Watermelon Road  
Statesville NC 28625

October 2, 2003

WBTU-TV3  
One Julian Place  
Charlotte NC 28208

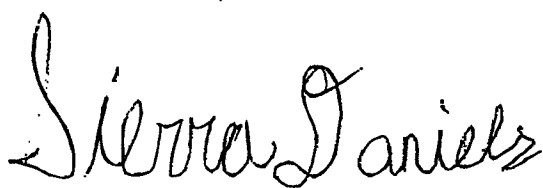
Dear Mrs. Durrett

Thank you for letting us visit the TV Studios and taking time out to show us around the studio. I had a great time; it was a good experience for me. I learned a lot that I didn't know that even went on behind the scene. Thank you for answering all of our questions.

I was interested in the behind the scenes work. There is a lot that goes on before you even see the first broadcast. It seems like a lot of hard work.

You helped me learn how to better my performance when I'm on air or when I'm just working behind the scenes. I really appreciate that.

Sincerely,

  
Sierra Daniels

West Iredell Middle School  
WBTV-TV3 303 watermelon Rd  
ONE Julian Price Place Statesville NC 28625  
Charlotte NC 28208

October 3, 2003

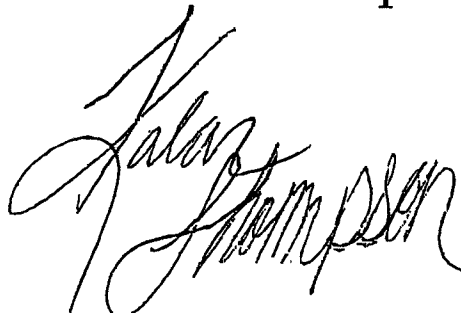
Dear Mrs. Durrett,

I would like to thank you allowing us to visit your studios. I had So much fun. I learned a lot of interesting things such as; I didn't know the cameras were robots and I didn't know that the TV station also had a radio station.

I would also like to give you a big thanks for showing us around the studios and telling us how things worked. I especially liked when you showed us the bathrooms. Thanks again for all you do.

Thank You,

Kalan Thompson

A handwritten signature in black ink, appearing to read 'Kalan Thompson', written in a cursive style.

303 Watermelon Road  
Statesville, NC 28625

October 3, 2003

WBTV-TV3  
One Julian Price Place  
Charlotte, NC 28208

Dear Ms. Durrett

Thank you so much for letting us come to WBTV. It was an awesome experience and I learned so much from my visit.

My favorite thing about going to WBTV was the weatherman's board that he points at. I always thought it was a TV. He must be extremely talented to look at that board and point at nothing but have an idea of what he's pointing at.

By visiting WBTV I have learned so much in how to be a better news anchor. The whole time they are talking they look up, I will have to work on that. Everyone and I learned so much from our experiences.

Thanks again for showing us through WBTV and touring us.

Andy Laws

Andy Laws

Dear Cecily,

Thank you so much for hosting our media panel discussion. You pulled together a fantastic group of media folks who shared great insights with our class members.

Given the nature of what I do, I find this session to be one of the most interesting we have. I think, given the animated conversation, the rest of the group agreed!

Thanks again for being such a great hostess!

Stacey Ellis





October 6, 2003

Dear Partner:

We have enjoyed your partnership with Paramount's Carowinds this year. We would like to thank you by providing the enclosed complimentary tickets for you and your family, valid for the remainder of our 2003 season! The park is open to the public on October 12, 18, & 25 from 10am - 6pm. (Please note the enclosed tickets are not valid for Scarowinds, our nighttime Halloween event.) Enjoy your visit and we look forward to working with you in 2004!

Sincerely,

Paul Gould  
Marketing Manager

Karen Burkholder  
Marketing Assistant Manager

Enclosures



The Susan G. Komen  
Breast Cancer Foundation

505 East Boulevard  
Suite 101  
Charlotte, NC 28203  
Tel: 704.347.8181  
Fax: 704.347.8145  
[www.komencharlotte.org](http://www.komencharlotte.org)

Charlotte Affiliate

October 10, 2003

Cecily Durrett  
WBTU - 3  
One Julian Price Place  
Charlotte, NC 28208

Dear 2003 Race for the Cure Sponsor:

What a fantastic year we've had raising money for breast cancer. And, your sponsorship was a major factor in the 2003 Komen Charlotte Race for the Cure® bringing in over \$860,000! We could NOT have done it without you.

At Komen, we're proud of the grass roots, volunteer organization that allows us to keep expenses low – less than 16% of gross revenues. In fact, we have one of the very lowest expense ratios of any non-profit organization. This means that Komen is able to award over 80% of net proceeds through grants – 75% locally for education, screening and treatment, and 25% to Komen National for research.

We had a glorious, sunny day for our Race on Saturday, Oct. 4. I hope you were among the 11,200+ participants *celebrating life* along with all the breast cancer survivors, and our friends and families. It is truly an uplifting experience to see all those pink t-shirts in the crowd and the smiles on the survivors' faces.

Our Race is always the first Saturday during Breast Cancer Awareness Month – so mark your calendar for October 2, 2004!

Thank you for being a sponsor this year, and with your continued help in 2004, we'll be able to get even closer to finding a cure for breast cancer.

Sincerely,

*Tari*

Tari Schutzman  
2003 Sponsor Chair and  
Breast Cancer Survivor

The  
Power of  
a Promise



# *City of Winston-Salem*

OFFICE OF THE MAYOR - ALLEN JOINES

July 14, 2003

Mr. Mike Fenley  
875 W. 5<sup>th</sup> Street  
Winston-Salem, NC 27101

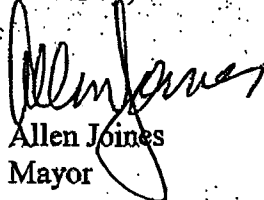
Dear Mr. Fenley:

I understand that WSJS is seeking renewal of its broadcast license. In that regard, I am writing to offer my support for this application.

In addition to WSJS's wide variety of programming, you have also assisted with many community initiatives. I want to mention three such projects. First, you provided leadership in reworking the Community Christmas Parade and as a result, this year's event was most successful. Secondly, WSJS has sponsored a Wine Festival that is helping promote our area as an emerging wine producing region. Finally, you took the lead in bringing back the Tanglewood Steeplechase. This event adds to the quality of life mosaic of our community.

Thank you for all you and WSJS does for the area.

Sincerely,

  
Allen Joines  
Mayor

**SALEM CONGREGATION**

ORGANIZED 1771  
INCORPORATED 1874

459 S. CHURCH STREET, P. O. DRAWER M  
WINSTON-SALEM, NORTH CAROLINA 27108  
TELEPHONE (910) 722-7922 OR 723-1029

OFFICE OF THE CENTRAL  
BOARD OF ELDERS

April 23, 2003

Mr. Mike Finley  
WSJS Radio  
875 W. 5<sup>th</sup> St.  
Winston-Salem, N.C. 27101

Dear Mike,

On behalf of the Salem Congregation, General Easter Committee, I would like to express our appreciation to WSJS for carrying the 231st Moravian Easter Sunrise Service this year - the 74th continuous year that WSJS has carried it. The broadcast and line checks went very well and your staff was friendly and helpful, as usual.

Thank you for your continued support of this valuable ministry. We are proud to be associated with such a long-standing tradition. We are pleased with WSJS's commitment and look forward to the 75<sup>th</sup> year broadcast next year. Thank you again.

Sincerely,



Ron Bell  
Vice Chairman, Broadcast and Amplification Committee

CC: The Reverend John D. Rights  
Chair, Central Board of Elders, Salem Congregation

Gil Frank

Chairman, Broadcast and Amplification Committee

10/10/2003 11:31 WSJS 7 912024295410 NO. 472 0004

**Paragon**

October 14, 2003

Mr. Mike Fenley  
WSJS Radio  
875 West Fifth Street  
Winston-Salem, NC 27101

Dear Mike:

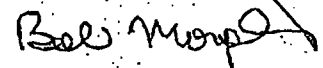
As you know by now, the Dixie Classic Fair enjoyed record attendance this year. There is no doubt in my mind that one of the main reasons the Fair continues to grow is the increased media support and coverage.

WSJS has been a long-time media friend of the Fair, and Mike Fenley has been in the leading role for several years. Sometimes when the weather has not been the most favorable and the comfort of your studio would have been most welcomed, you kept a good attitude and moved forward. That is very important to the Fair because your listeners relate to how you come across on the air. When you are upbeat, it makes the Fair more inviting.

For a long time I've felt a little sorry for you, being stuck over by the food court and away from all your fellow radio competitors. It finally hit me this past weekend you deserve no sympathy, only congratulations for knowing that you get tons of exposure and more minutes of it being right where you are. I should have to sit in the corner for not figuring that out before now.

I hope WSJS feels it benefits from being at the Fair as much as we feel we benefit from your being there. All of us connected with the Fair appreciate everything you did this year and looking forward to your support next year.

Cordially,



Bob Morphis

Advertising Strategy Consultancy

P.O. Box 302 • Bethania, NC 27010-0302 • Telephone: 336-922-5366 • Fax: 336-922-5389

**Day, Jody B**

---

**From:** Hamilton, Tom F.  
**Sent:** Wednesday, September 10, 2003 6:12 PM  
**To:** Day, Jody B  
**Subject:** FW: For Mike Fenley

Please place in the public file.

-----Original Message-----

**From:** WSJS On Air  
**Sent:** Monday, August 18, 2003 3:49 PM  
**To:** Hamilton, Tom F  
**Subject:** FW: For Mike Fenley

One for the Public File?

-----Original Message-----

**From:** tonofclay@juno.com [mailto:tonofclay@juno.com]  
**Sent:** Friday, August 15, 2003 11:32 AM  
**To:** wsjsonair@wsjs.com  
**Subject:** For Mike Fenley

Hi Sir,

It was yesterday afternoon about 5:25 when I turned on the station to catch a traffic report and heard you talking about the Power outage. My husband left PTH yesterday am for a job interview and was supposed to leave LaGuardia airport at 6:05. Of course that didn't happen. I was glad WSJS had the story covered, so I knew what was going on. He called me to try to find him a car rental reservation. He found one and drove to his sister's house (which took quite a while) in South New Jersey. He's supposed to get home today. Our 4 children and I will be glad to see him.

Thanks for keeping us informed! We never know what will happen in a day. Thankfully, our God does.

Have a Great day,  
Peggy

**wsjs**  
**600AM 1200AM**  
**News/Talk for the Triad**  
www.wsjs.com



*Pub. File*

**1230 WMFR**  
**AM NEWSTALK**  
www.wmfr.com

# Memo

TO: Everyone  
FROM: Marty Holbrook  
CC: Tom Hamilton  
DATE: August 14, 2003  
RE: 3<sup>rd</sup> Annual Quen Taylor Blood & Bone Marrow Drive

*Below is a note from the Red Cross:*

"On a goal of 150, we collected 172 units of blood!!!!!! Woohoo!!!!!! On a goal of 50, we typed 53 people for the National Bone Marrow Registry!!!!!! Thank you Thank you Thank you for all that you did to make this drive a huge success. We nearly beat our record of 175 units of blood that we had the first year and between this drive and several other marrow drives, we feel as if we have pretty much got everyone in Kernersville typed for the Registry, so it was great to still have that many people to get typed! Thanks again!"

Kerrenda T. Crandol  
Director of Community & Media Relations  
American Red Cross Northwest North Carolina  
Chapter 690 Coliseum Drive Winston-Salem, NC 27106  
Voice: 336.724.0511/Fax: 336.724.0541 kerrenda.crandol@nwno-redcross.org

COPY

THE UNIVERSITY OF NORTH CAROLINA  
**GREENSBORO**

Student Employment Office  
Career Services Center

September 2, 2003

Dear Employer,

Thank you for participating in the 2003 Part-Time Job Fair at The University of North Carolina at Greensboro. We are pleased that so many of you found the day to be worth your time and energy. We had a record number of over 800 students attend the fair and their evaluations were very positive. Your support of UNCG and this event have led to it being a success for another year!

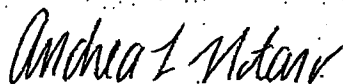
Our office is eager to assist you in filling part time job vacancies and internship opportunities throughout the year. If you are interested in gaining visibility for openings in your organization we recommend that you do the following:

1. Contact us directly so we can send/fax you a part time job listing form or visit our website to download a copy at: <http://csc.dept.uncg.edu/employer/pjjobform/>.
2. To list an internship visit our website at <http://csc.dept.uncg.edu/internships/employers> and complete the online form.

Mark your calendars now for the Internship and Summer Job Fair to be held on February 25, 2004. This event is designed for on-going internship opportunities and part-time employment, camp and summer resort positions, as well as, employment for the summer season. You will receive registration information about this career fair during January 2004.

Thanks again for your partnership and participation!

Sincerely,



Andrea L. Notaro  
Part-Time Job Fair Coordinator





# The Shepherd's Center of Greater Winston-Salem

1700 Ebert Street, Winston-Salem, NC 27103

336-748-0217

shepcntr@bellsouth.net

## 2003 Officers and Board of Directors

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**Vice President**  
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Samuel C. Matthews

**Program Coordinator**  
Ann Ryder

**Senior Center/Office Coordinator**  
Mary Evelyn Zachar



FAITH  
IN ACTION



North Carolina Family  
Caregiver Support  
Program

May 9, 2003

Mr. Marty Holbrook  
WSJS Radio  
875 West Fifth Street  
Winston-Salem, NC 27101

Dear Marty,

It was a distinct pleasure to partner with WSJS radio through the remote programming of the Mike Finley Show from our 2003 Used Book Sale on Friday, April 25. I was impressed by your setup and I enjoyed working with both you and Mike. We believed that our event would present an excellent opportunity for coverage and I am sure that our record sales was in part due to your coverage. We were also pleased that we could appear with Glen Scott on Wednesday morning prior to the sale.

The Used Book Sale of the Shepherd's Center is our major fund raising event of the year and we have been conducting the sales for over 10 years. The proceeds of the sale benefit the programs and services of the Shepherd's Center ministry.

Through your efforts, WSJS is supporting a new social model for aging! The Shepherd's Center is a wellness model of aging based upon the concept that as we age, we have much to contribute and can – and should – continue with our volunteer efforts in the community, continue our pursuit of life-long learning and stay active and informed. Through these efforts we are supporting mind, body and spirit. This is good for each of us, our community and leaves a wonderful legacy for the future.

As an interfaith ministry, the Shepherd's Center relies heavily on businesses for the financial and volunteer support of our ministry with older adults in the community. During 2002, over 350 volunteers invested in excess of 15,000 hours of service in our community. The Interfaith Care Program, staffed predominantly with volunteers, served the needs of over 335 families requiring visitation, respite care, minor home repair and transportation for homebound older adults. Over 6,500 persons participated in the wide variety of daily programs and activities offered through the Senior Center and over 400 young children were reached through our Intergenerational Reading Program.

Again, thank you so much. Hopefully, we can repeat our partnership next year!

Sincerely,

Samuel C. Matthews  
Executive Director

PS – We are also interested in continuing to receive the "promo" books you obtain as donations.

*Helping Older Adults Pursue Independence*

*The Shepherd's Center of Greater Winston-Salem is an interfaith ministry whose mission is to support and promote successful aging through educational, service, volunteer and support activities for older adults*

**King Kiwanis Club**

P. O. Box 1977  
King, NC 27021



Serving the  
Child  
of the World

June 11, 2003

Dear Contributor:

We sincerely appreciate your donation of a door prize for our recent truck raffle. The raffle was held on May 22 and was a great success again this year.

It is through the continued support and generosity of businesses and individuals such as yourself that the youth of Stokes County continue to benefit. To date, we have donated over \$120,000 to support technology and other projects in the Stokes County School System.

Again thanks for helping us make a difference in Stokes County!

Sincerely,

Rebecca Boles  
President

## Regional Consolidated Services

Post Office Box 1883  
Asheboro, North Carolina 27204-1883  
Phone: (336) 629-5141  
Fax: (336) 629-1290

May 21, 2003.

Dear *Mike* -

This is written on behalf of Executive Director Janice Scarborough of Regional Consolidated Services, the agency's directors and directors of the Acme-McCrory Corporation and Sapona Manufacturing Company Foundation, Inc.

All involved, including a dedicated group of RCS staff members, want to thank you for taking part in the 11th annual RCS Celebrity Golf Classic at the Asheboro Country Club earlier this month.

Each year, we become more and more aware of how much the guest celebrities contribute to the success of the event which means a great deal to the RCS human services effort. It's impossible to come close to estimating the value of the time and talent you so generously devote. The tournament has prospered...come a long way since its humble beginnings in 1993 and the prosperity we've enjoyed can be attributed in large measure to the kind of support people like you have cheerfully given us.

While we can't quote final figures yet, it's quite certain the Classic this year again was a financial success. All of which means the RCS operating fund gets a boost in an amount to favorably compare with the 2002 tournament.

From a personal standpoint...if I failed to let you know before you left the Country Club premises May 9, I want to tell you that I am everlastingly grateful for the favor you do me when you participate in the tournament. The day after the tournament, "I awoke with devoted thanksgiving for my friends," to borrow the words of Ralph Waldo Emerson.

I hope you had a good time at the Asheboro Country Club (where Boots Jordan, Shannon Gunn and the staff always give us their best). I look forward to your return for the 12th annual Celebrity Classic in 2004!

Warmest personal regards,

Sincerely,

*Ad*

Ad Penfield  
Tournament Director

*Appreciate all you did to promote  
and play in the tournament.  
Reserve a spot for next May!*

*RB*



# RESCUE MISSION

717 OAK STREET  
P. O. BOX 20424  
WINSTON-SALEM, NORTH CAROLINA 27120-0424  
PHONE (336) 723-1848  
rescue@ols.net

DANNY PARSONS, Director

May 14, 2003

Mr. Jack LeFaivre  
WSJS Radio  
875 West Fifth Street  
Winston-Salem, NC 27101

Dear Jack:

Thank you for all that you did to make the public service announcements possible for the Postal Carriers Food Drive this past week-end. Rest assured that we do not take your kindness for granted and are deeply grateful for allowing us to communicate our needs to the community. The food that we received from this endeavor will be a great help in the days ahead.

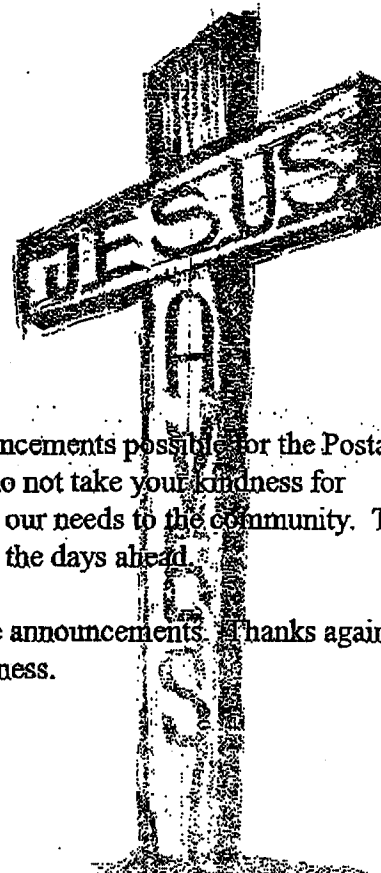
We have sent letters of appreciation to those who sponsored the announcements. Thanks again for all that you do to help us. May God bless you for your kindness.

Sincerely,



Danny R. Parsons  
Executive Director

DRP:nap



"THE WAY OF THE CROSS LEADS HOME"

*We Offer*

FOOD TO THE HUNGRY REST TO THE WEARY CLOTHES TO THE NEEDY CHRIST TO THE SINNER

**FORSYTH  
HUMANE  
SOCIETY**

January 17, 2003

Ms. Ellie Hart  
Pawsitively Pets  
PO Box 266  
Pfafftown, NC 27040-0266

Dear Ellie:

I hope that you are doing well. I want to let you know how much we (the dogs, cats, puppies, kittens, volunteers, board, and staff) and WSJS appreciate your sponsorship of the Forsyth Humane Society as a public service message on the Community Calendar. We also note that there were at least ten additional announcements two weeks prior to Christmas. Thank you for remembering the animals. It would be very difficult to do our job without the support of community-minded businesses such as yours. This donation is a great help to us as we:

- Care for homeless animals
- Facilitate pet adoptions
- Promote responsible pet ownership
- Assist with spaying/neutering

We would like to tell you that our renovation/expansion project is progressing nicely, and we hope to be finished by February of 2003. Upon completion, our facility will be 70% larger and have space to accommodate additional puppies, cats, and kittens. In addition, we will have a much larger "caring" room for sick animals as well as a community education room.

Again, I want to let you know how much your kindness means to all of us. Thank you for your support and faith in us. Feel free to call us or check our web site for updates on our progress. I wish you the best, and we hope that you will be able to come to our grand re-opening this spring.

Sincerely yours,

*Rex*

C. Rex Welton, Jr.  
Resource/Education Manager

Copy to: Mr. Jack LeFaivre  
Ms. Melinda Moore  
WSJS  
875 West Fifth Street  
Winston-Salem, NC 27101-2505

*NOTE: The Forsyth Humane Society has provided no goods or services in consideration for this gift. The full amount of the gift is a deductible contribution. Please retain this letter for tax purposes*

61 MILLER STREET • P.O. BOX 15605 • WINSTON-SALEM, NORTH CAROLINA 27113-0605  
TEL: (336) 721-1303 • WEB SITE: WWW.FORSYTHHUMANE.ORG • EMAIL: forsythhumane@forsythhumane.org



Op. 14  
in  
paste  
file 5

February 14, 2003

Bob Costner  
WSJS  
875 West 5<sup>th</sup> St  
Winston-Salem, NC 27101

Dear Bob:

On behalf of the employees of Blue Rhino I want to thank you for your most valuable assistance last week as we were trying get the word out about our missing employee Chris Schiphof.

Beginning early last Thursday morning we had dozens of Blue Rhino employees out searching in our efforts to help local law enforcement locate Chris. It is in situations like these that the response by the media in getting the message out can be so critical.

While the eventual outcome was not as positive as we would have hoped, we are very proud of our company's efforts to respond to a family crisis such as this. Your response to the story provided in great measure additional reinforcement that we were doing everything possible to locate Chris.

Again thanks for your attention to this story and we appreciate all of your efforts.

Sincerely:

Mark Castaneda  
Chief Financial Officer  
Blue Rhino Corporation

**Day, Jody B**

---

From: Hamilton, Tom F.  
Sent: Saturday, March 22, 2003 11:23 AM  
To: Day, Jody B  
Subject: FW: power outage

*Public File*

Public File, please

-----Original Message-----

From: nturner@triad.rr.com [mailto:nturner@triad.rr.com]  
Sent: Sunday, March 02, 2003 7:35 AM  
To: tfhamilton@wsjs.com  
Subject: power outage

1st of all i want to say you have the greatest radio station in the area..

i am a big fan of glenn scott,mike finley,smith patterson,dave hutton & dr.lora..

when you have 200 to 300 thousand people without power...they have a radio...

why would you continue regular programing when all we wanted to hear is what is going on...thursday night i tried to hear something...nothing worth hearing...keep in mind i am 1 of the biggest sports fans in the world..in fact they call me a sports nut...

but the last thing i wanted to hear was jefferey's sports show...i wanted to hear what all the blue lights that lit up the sky was...i wanted to hear what is going on...i do not know how large the the audience is for the sports show; however, i know you would have had 100s of thousands listening if you would have told us what was going on...

i again want to tell you this is the only radio station we listen too.


thank you for your great station

---

5 September 2003

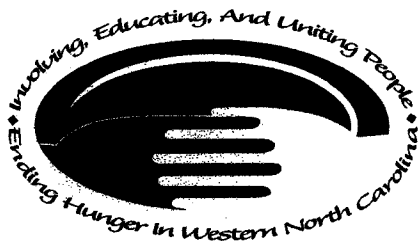
Jeff:

Thank you so much for your involvement with the 2003 Asheville Ride for Kids. The Foundation was so pleased to have WK SF'A support. Please do not hesitate to call if I can ever be of any assistance to you.

Best - 

---





# MANNA FOODBANK

August 12, 2003

Caroline Earley  
KISS FM  
PO Box 6447  
Asheville, NC 28816

Dear Caroline,

We thank you again for our friends at Kiss FM for supporting the "Pepsi Heart of Summer" sale. We had a busy day at our new Grove Arcade venue. Thanks to the generous donation of Pepsi, MANNA contributions to the Pepsi sale will enable us to provide needed food to our WNC neighbors.

We also sold Pepsi after a recent Tourist's game on August 9<sup>th</sup>. Although we haven't sold out yet, we anticipate that we will soon. Contributions are expected to reach \$5,000 with every dollar coming to MANNA. We are so grateful for your support and look forward to continuing this tradition of "Pepsi Heart of Summer" next year. We will be in touch earlier next year to request your support. Thank you for helping MANNA reach out to our WNC communities.

Sincerely,

Karen G. Etheredge  
Special Events Coordinator & Volunteer Coordinator



627 Swannanoa River Road • Asheville, NC 28805  
828-299-3663 • Fax: 828-299-3664 • Toll-free 1-877-299-3663  
e-mail: [mannafb@secondharvest.org](mailto:mannafb@secondharvest.org) • Website: [www.mannafoodbank.org](http://www.mannafoodbank.org)

